



## THE PRESIDENT'S CORNER



Hard to believe it is already May; it has certainly started off as a very busy 2012. We are very appreciative of the commitment and participation of both our hotel and allied partners in record numbers for our new year.

Our focus and priorities have been to reach out to our mayors, city councils, and city managers in all 3 communities to strengthen our relationships. Additionally, we are pleased to have our state House Representative Vicki Truitt as our keynote speaker on May 10. On the federal and state level, we have been actively involved in the federal funding for travel controversy, along with updating the ADA compliance and pool lift requirements now upon our industry in 2012.

Under the leadership of Julie Faver-Dylla and our HATC Board of Directors, we have had outstanding events such as our Dine Around, Rangers Game and Tailgate Party, upcoming golf tournament, and our always outstanding Casino Night. We continue to reach out to our local charities in each community and have opened new dialogue with the University of North Texas Hospitality Program along with our continual commitment to the TCC scholarship program.

Our greatest strength is our people. The participation and volunteerism generates the success and creates the relationship so crucial to us all in today's business environment. We thank you all for your continued support and invite those who are new to our community to get involved. We welcome your contributions!

Sincerely,

Steve Haley, CHA  
President  
HATC

**SAVE THE DATE**  
**JULY 12**

**HATC NETWORKING  
& HAPPY HOUR**

**THE MAIN EVENT  
FORT WORTH**



SUMMER 2012

**INFORMER**  
HOTEL ASSOCIATION OF TARRANT COUNTY



**HOLLYWOOD Glam**  
2012 CASINO NIGHT  
*and murder mystery*

GET DRESSED TO *Kill*  
AND JOIN HATC AT OUR  
ANNUAL CASINO NIGHT  
*Hollywood Whodunit Style*  
FRIDAY, NOVEMBER 2  
7PM-MIDNIGHT  
DINNER, DRINKS, LIVE ENTERTAINMENT  
AND CASINO GAMING WILL BE PROVIDED

**FULL HOUSE SPONSOR - \$2000**  
INCLUDES 20 INDIVIDUAL DINNER TICKETS  
(2) RESERVED TABLES  
(5) VALET PARKING PASSES  
\$50,000.00 IN CASINO GAMING  
LOGO RECOGNITION & WEBSITE AD

**TOP PAIR SPONSOR - \$700**  
INCLUDES 10 INDIVIDUAL DINNER TICKETS  
(1) RESERVED TABLE  
\$10,000.00 IN CASINO GAMING  
LOGO RECOGNITION

**INDIVIDUAL TICKET - \$75**  
INCLUDES DINNER &  
CASINO GAMING

STARRING **Myers**  
LIFE WITHOUT PESTS

GET READY FOR YOUR  
*Close-up!*

DON'T MISS IT. IT'S GOING TO *Kill!*

HATC  
HOTEL  
ASSOCIATION  
OF TARRANT  
COUNTY  
STAY TARRANT COUNTY.COM

## HATC SCHOLARSHIP PROGRAM

This scholarship was established by the Hotel Association of Tarrant County (HATC) for Tarrant County College students pursuing studies in a hospitality-related field or who are employed by an HATC member hotel.

### Criteria for eligibility:

Must be currently enrolled or entering Tarrant County College pursuing an Associate of Applied Science Degree in Hospitality Management or a Certificate of Completion in Travel, Tourism and Entertainment, Event Management or Restaurant Operations or with the intent to take a minimum of one course in a hospitality-related field or have been employed by an HATC member hotel for a minimum of six months prior to period of the award

Must attend the Southeast Campus

Preference is given to applicants planning a career in travel, tourism or other hospitality-related field

Must enroll in a minimum of 9 semester hours for period of award

Must have a minimum TCC GPA of 2.5 or high school equivalent if a first-time TCC student or a minimum total standard GED score of 2850

This is a merit-based scholarship; although determination of financial aid is not required, students are encouraged to file a FAFSA application for other forms of available aid.

Recipient must agree to attend a fall HATC luncheon meeting

Recipient will receive a spring scholarship if a minimum semester GPA of 2.5 is achieved in the fall and a minimum of 9 credit hours are completed.

### How to Apply:

An online TCC Foundation Scholarship application is accessible through [www.tccd.edu/foundation](http://www.tccd.edu/foundation). Incomplete applications will not be considered.

First-time TCC students, an academic transcript or GED scores, if applicable are required.

Submit to Foundation Office.

**Amount: \$750/semester**  
Up to three scholarships available.





## Member Spotlight



*Gracie Vega*

**Gracie Vega**  
Board Member Extraordinaire  
Vice President, Human Resources  
Gaylord Texan Resort & Convention Center

Gracie Vega currently serves as the Vice President of Human Resources for Gaylord Texan Resort & Convention Center in Grapevine, Texas and, after successfully leading the recruiting process to hire over 2,000 new STAR employees, Gracie was promoted to her current role in 2005. Gracie has over fifteen years of hospitality experience and has been recognized for her many accomplishments including receipt of the Gaylord Entertainment Excellence in Leadership Award in 2010. She was also nominated for the 2005 Gaylord President's Award for "Integrity"; chosen as the 2001 "Human Resources Director of the Year" by Wyndham Hotels; recognized by the International Association Personnel in Employment Security in 2000 and 2001; and honored by the "Welfare to Work" Partnership in 1999. She has served as Vice President for the Hospitality Human Resources Association in the DFW area. Gracie is a board member of the Workforce Development of Tarrant County and in addition to her active role on the HATC board, she is the co-chair for this year's HATC Casino Night on November 2nd.



*Cathy Permenter*

**Cathy Permenter**  
Board Member Extraordinaire  
General Manager  
Holiday Inn Express Mineral Wells

Cathy has served in the industry since 2005 as General Manager of Holiday Inn Express properties in Salado, Burleson and Fort Worth. She is currently the General Manager of the Holiday Inn Express in Mineral Wells. Cathy served as the project manager for the Holiday Inn Express in Mineral Wells as well as the Candlewood Suites-Fort Worth West when both properties were built in 2008 and 2011 respectively. She serves on multiple community Board of Directors throughout the DFW area as well as in Mineral Wells where she resides with her husband. Prior to running hotels, Cathy owned and operated her own advertising, marketing and event-planning company for sixteen years. She enjoys playing golf and is an active member of the HATC golf committee.

**HATC**  
PROGRAMS/EVENTS

WE WINE & WE DINE

VISIT [STAYTARRANTCOUNTY.COM](http://STAYTARRANTCOUNTY.COM) TO  
WIN SOME WINE

**ANNUAL**  
MEMBERSHIP DRIVE  
**WINE PULL**

OUR CASINO NIGHT'S SUBLINE

**HOLLYWOOD**  
*Glam*  
2012 CASINO NIGHT  
and murder mystery

*November*  
2

WE PLAY THE BACK NINE



**JUNE 14**

HATC: IS ONE GREAT TIME

# 24<sup>th</sup> Annual Hospitality Wide-Open Golf Classic 06.14.12

## SAVE THE DATE

sponsored by **Myers**<sup>SM</sup>  
LIFE WITHOUT PESTS

*Date:* THURSDAY, JUNE 14, 2012

*Place:* MARRIOTT HOTEL & GOLF CLUB  
AT CHAMPION CIRCLE {A SOFT SPIKE FACILITY}

*Time:* REGISTRATION: 6:30AM- 7:30AM  
SHOTGUN START: 8:00AM

*Format:* FLORIDA SCRAMBLE - TWO FLIGHTS WILL BE  
DETERMINED BY AN EVEN SPLIT OF THE TEAMS  
REGISTERED. PRIZES FOR FIRST AND SECOND  
PLACE WILL BE DECIDED AFTER A THREE-HOLE  
BLIND DRAW.

*Fees:* \$150.00 - SINGLE PLAYER{S} ONLY.  
\$600.00 - FOURSOME ONLY  
\$775.00 - FOURSOME PLUS HOLE SPONSORSHIP  
\$350.00 - HOLE SPONSORSHIP  
(INCLUDES TENT, TABLE & 2 CHAIRS)  
\$250.00 - HOLE SPONSORSHIP SIGN ONLY  
\$35.00 - LUNCHEON & SILENT AUCTION  
\$45.00 - NON HATC MEMBERS

INCLUDES RANGE BALLS, GREEN FEES, CART, BEER  
{ON BEVERAGE CARTS}, COLD DRINKS  
AND SNACKS, BUFFET {WITH A CASH BAR},  
AND **AMAZING DOOR PRIZES.**

TO REGISTER CONTACT  
JULIE FAVER-DYLLA - HATC EXECUTIVE DIRECTOR  
JULIE@TARRANTCOUNTYHOTEL.COM  
817-741-0306



LIKE US ON FACEBOOK: HOTEL ASSOCIATION OF TARRANT COUNTY