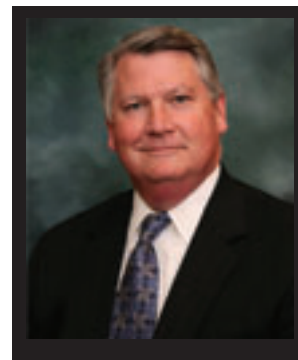




## PRESIDENT'S CORNER

I'm looking forward to being the new President for the Hotel Association of Tarrant County. I can't think of a better way to start out the year than by thanking our Immediate Past President, Steve Haley, our HATC Board Members, hard working Committee Members and our Executive Director Julie Faver-Dylla for a job well done in 2012. Because of the efforts of these people we have increased our HATC membership over the last four years by 95%. It's people like you who make a difference in HATC – so THANK YOU for all you have done! With your help it's my hope that we will continue to keep our association growing strong.



SPRING 2013

**INFORMER**  
HOTEL ASSOCIATION OF TARRANT COUNTY

Over the next few months we have several terrific events coming up and I hope that you will make it a point to take the opportunity to attend. Converge on the Capitol is a vital opportunity for you and your colleagues to participate in the legislative process. You will be briefed on the lodging and tourism industry's three key legislative priorities at issue in the 2013 legislative session. You will also be given a packet of information noting these priorities to leave with the state legislators and their staff during your scheduled visits. Your visits with your legislative leaders and their staff lets them see the faces and hear the priorities of the tourism and lodging industry operators firsthand – a critical component in our ability to be successful at the Capitol. Your legislators want to hear from you, and Converge is the perfect way to make your voice heard. Mark your calendar and plan to attend on February 13th.

We will be holding two events in the month of March this year. Our annual joint Dine Around with the Tarrant County Restaurant Association will be on March 7th. We will start at the Omni Hotel in Fort Worth for appetizers, head to Simply Fondue for salad, then over to Capital Grille for an amazing entrée and then finish up on the rooftop at Reata for dessert all while being chauffeured by our friends at Road Runner Charters. Please take this opportunity to network with our friends and colleagues in the hospitality industry at this "can't miss" event.

March 14th is our Power of the Purse Panel Discussion and Allied Member Tradeshow. This year we are teaming up with the Texas Women in Lodging Chapter to hold this event at the new Hurst Conference Center. Please make a point to come out and support our allied members at the trade show, win some fabulous prizes and hear an expert panel of women during lunch talk about industry trends and how they make a difference in the operations at their hotel. We anticipate attendance by hoteliers from all over the state of Texas.

One of my favorite events of the year is our annual Texas Ranger Game and Tailgate Party sponsored by Ben E. Keith Beverages. This year on April 10th our tailgate party will be held at Nancy Sorrell's hotel – the Sheraton Hotel in Arlington. We will sit pool side while having the usual tailgate food & beverages before we go in to watch the Texas Rangers win. Most hotels bring their entire management team to this event for a perfect team building opportunity. It's one of my staff's favorite outings that they look forward to every year and we hope that it will be the same for you and your team.

Please consider joining a committee in 2013. Even if you can only volunteer a couple of hours over the year it will make a huge difference in the operation of HATC. We continue to need the support of our membership to advocate for our hoteliers. Volunteering is a great opportunity to get to know your fellow HATC members and make a difference in our community. Thank you for the opportunity to be your HATC President in 2013! If I can ever be of assistance please reach out to me at [jcampbell@marriottdfwcc.com](mailto:jcampbell@marriottdfwcc.com). I look forward to working with you in the upcoming year.

Jim Campbell, President

*Jim Campbell*

Hotel Association of Tarrant County

## *What's Next?*

HOTEL ASSOCIATION OF TARRANT COUNTY  
& TEXAS WOMEN IN LODGING INVITE YOU

# POWER 3.14.13 *of the purse*

PRESENTED BY HURST CONFERENCE CENTER  
1601 CAMPUS DRIVE | HURST, TX | 76054

TRADE SHOW AND PANEL LUNCHEON  
9:30AM - 2:00PM | LUNCHEON - 12:00PM

*featuring*

### ALL-STAR PANEL DISCUSSION

**LESLIE PCHOLA, CHA**  
GENERAL MANAGER  
HILTON AUSTIN

**DIANN BAYES**  
SENIOR VICE PRESIDENT  
TEXAS TRAVEL INDUSTRY ASSOCIATION

**NANCY SORRELLS**  
GENERAL MANAGER  
SHERATON ARLINGTON HOTEL

**TINA PATEL**  
HOTEL OWNER  
QUALITY INN & COMFORT SUITES, FORT WORTH

MEMBERS \$35 | MEMBERS TO BE \$45 (NO SHOWS WILL BE BILLED)

TABLE TOP DISPLAYS - \$350, PLUS PRIZE DONATION

TO RESERVE YOUR TABLE DISPLAY CONTACT JULIE FAVER-DYLLA AT  
817.741.0306 OR JULIE@TARRANTCOUNTYHOTEL.COM

## SAVE THE DATE: HATC TAILGATE PARTY



## APRIL 10, 2013

NETWORKING/LUNCH : 11:00AM

\$35 MEMBERS | \$45 MEMBERS-TO-BE  
(INCLUDES GAME ADMISSION & TAILGATE PARTY)

SHERATON ARLINGTON  
1500 CONVENTION CENTER DRIVE  
ARLINGTON, TX 76011

# RANGERS VS. DEVIL RAYS

## 25th Annual Hospitality Wide-Open Golf Classic 06.06.13

sponsored by: YOUR COMPANY LOGO HERE

Save the Date:  
JUNE 6, 2013



8:00 am SHOTGUN START



### IMPACT TARRANT COUNTY HOSPITALITY AS AN HATC COMMITTEE MEMBER

Contact

[julie@tarrantcountyhotel.com](mailto:julie@tarrantcountyhotel.com)  
for more information on  
volunteer committees.



KICK OFF @  
Omni Hotel - 4:00pm  
for Appetizers  
followed by  
Salads with  
Simply Fondue  
& Entrees  
at the Capitol Grille  
and finally to  
Reata for  
delectable Desserts

Event Transportation  
provided by Road  
Runner Charters






**HATC WORKING FOR YOU**  
**CONVERGING ON THE CAPITOL: FEB. 13, 2013**

**1 DAY**  
**1 VOICE**  
**MAJOR IMPACT**

**REGISTER AT TEXASLODGING.COM**

*Texas Women in Leadership  
 Political Involvement in Hospitality  
 Let's get started!*



RSVP at [jdelacruz@texaslodging.com](mailto:jdelacruz@texaslodging.com)

### *Your invitation*

Affective hospitality involvement in making your voice matter with political leaders. Attend the THLA Women In Leadership Seminar with a presentation from our top female lobbyist in Texas. No fee to attend.

**February 12th**

**Hilton Austin**

**4pm to 5:30pm**

**THLA WIL CONNECT**  
 chapter of the American Hotel & Lodging Association



SCAN TO LIKE US  
 ON FACEBOOK