



PRESIDENT'S CORNER



It is hard to believe we are at the end of the 2nd Quarter of 2014. The first half of the year has been amazing with our lunches, the Tailgate Party and the 26th Annual HOSPITALITY Golf Tournament - all of which have had overwhelming attendance increases over previous year's events. The Golf Tournament raised over \$52,000 to benefit HATC and the HATC scholarship funds at TCC & UNT.

Thank you to our Allied Members who Sponsor these events, our Golf Committee and many Volunteers and, of course, Julie Faver-Dylla, for leading the Golf Tournament to one of its greatest attended years. It was so successful, we have to determine for 2015 how to accommodate even more players and keep it to a five hour event. You can check out the tournament pictures on our website at www.staytarrantcounty.com.

I am sorry I could not attend the tournament but I had to prepare for a "Gender Reveal Party" announcing the genders of our twin Grandsons that are expected in October. While the "Gender Reveal Party" concept is new to me, it was a great opportunity to have a huge party for family and friends.

While we will have several events throughout the remainder of 2014, our next big event will be our annual Casino Night at the Gaylord Texan on November 15 sponsored by Massey Services. Please join the Casino Night Committee Co-chairs Tina Patel, Sarah Dechert and Jonathan Hooper to help with making this a great event. Committee involvement is a great way to network and have fun with fellow members.

The HATC Ambassador Program needs more volunteer ambassadors. So far we have 16 Ambassadors signed up and want to double that. The Ambassadors represent the Association at all events helping to make the attendees feel welcome. The Ambassadors will also be invited to represent the Association at job fairs, various council and chamber meetings and any other event where the Association wants to make a presence. The Ambassador program is yet another great way to network and have fun with your Association friends. Being an Ambassador will not require much more of your time if you are already attending Association events, but the more you are involved, the more points you receive. Ambassador Chad Johnson currently leads in point accumulation after just two months.

We would love to see you at our upcoming meeting where Texas State Representative, Giovanni Capriglione, will lead an informed discussion on Immigration Reform coupled with a Legislative update.

Thanks to all of you for ALL you do to support the Hotel Association of Tarrant County.

Sincerely,

Jim Campbell

SUMMER 2014

INFORMER
HOTEL ASSOCIATION OF TARRANT COUNTY

DON'T GAMBLE WITH PEST PREVENTION – CALL THE EXPERTS AT MASSEY SERVICES!



OUR COMMITMENT TO YOU:

- 2 Hour Guaranteed Response Time
- 24 Hour Guaranteed Resolution
- No Charge Callbacks
- Dedicated Action Line
- Money-Back Guarantee

MASSEY
Commercial Services®

1-888-2MASSEY • MasseyServices.com
(262-7739)



Proud Sponsor of the HATC Casino Night – November 15th, 2014!



YOU MIGHT WORK IN THE HOSPITALITY INDUSTRY IF...

You sat at the same desk for 4 years and worked for 8 different Managers

Food left over from a banquet or meeting is your main staple diet

You get really excited about a 2% pay increase

You sit in a cubicle smaller than your bedroom closet

You get a strange twitch in your right eye when people say the word wedding

When you get married, it will be in the wilderness where rounds mean shots fired with a gun

You smile and say 'good morning' to total strangers in the street

It's dark on your drive to and from work

Communication is something your 'group' is having problems with

You see a good-looking person and you know it's a visitor/guest

You forget what you look like in anything but a suit

All the work you were hired to do gets done before 9 and after 5

You're already late on an assignment you just received

Your boss's favorite lines are:

- a. When you get a minute...
- b. In your spare time...
- c. I have an opportunity for you...

50% of the people in your company don't know what you do

The other 50% of the people in your company don't care what you do

Vacation is something you roll over to next year, if you are allowed

Change is the norm

Nepotism is encouraged

Six months is considered to be substantial longevity

You dial '9' before the number no matter where you are calling from

When you are walking in public, you have to fight the urge to pick up scraps of paper and rubbish on the floor

Your toilet paper at home is folded in a triangle on the first sheet

You answer the phone at home 'Hello this is...., how may I help you?'

You eat in hotel restaurants for fun

You inspect your hotel room when traveling

You call your spouse or partner your "added value"

You correct people when they use the word free, saying it's complimentary

When friends visit you at home, they wonder why you always take them on a 'site-tour'

You've been found alone, hugging yourself and rocking back and forth in the employee bathroom during RFP season

Most of all, you read this entire list and understand it.



2014 WAGE & BENEFIT SURVEY

COMING SOON

HATC ASSOCIATE TRADESHOW AND LUNCHEON

JULY 17

WITH MAYOR BETSY PRICE

HILTON FORT WORTH
815 MAIN STREET

LUNCHEON & TRADESHOW
12:30PM - 2:00PM

TABLETOP - \$350
INCLUDES LUNCH FOR 1 PERSON
& PODIUM TIME

CONTACT JULIE FAVER-DYLLA
TO RESERVE A SPOT

[JULIE@TARRANTCOUNTYHOTEL.COM](mailto:julie@tarrantcountyhotel.com)



PRIVATE INVITATION ONLY
ALL OR NOTHING AUGUST 6
4:30PM
gifting party
ENJOY NETWORKING LIBATIONS & APPETIZERS WITH
YOUR MINIMUM \$100 AUCTION DONATION FOR THE 2014
ANTE UP HATC CASINO NIGHT



CASSIDY'S @ THE RADISSON HOTEL
FORT WORTH NORTH
2540 MEACHAM BLVD.
FORT WORTH, TX 76106

RSVP: [JULIE@TARRANTCOUNTYHOTEL.COM](mailto:julie@tarrantcountyhotel.com)
OR 817-741-0306



INTERESTED IN VOLUNTEERING WITH THE HOTEL ASSOCIATION OF TARRANT COUNTY? OUR AMBASSADOR PROGRAM IS A GREAT WAY TO MEET AND NETWORK WITH OTHER HOTELS AND ALLIED MEMBERS.

THE AMBASSADORS PROVIDE A CRUCIAL LINK BETWEEN HATC AND ITS MEMBERS. THEY HELP ENSURE THAT ALL MEMBERS RECEIVE THE MAXIMUM BENEFIT FROM THEIR INVESTMENT. THEY KNOW HATC WELL, AND CAN HELP EDUCATE NEW AND EXISTING MEMBERS ABOUT THE BENEFITS OF MEMBERSHIP AND INVOLVEMENT.



SPONSORSHIP PACKAGES

Include Dinner, Drinks, Live Entertainment, Auction and Casino Gaming

ROYAL FLUSH - \$5000

- Includes 25 Individual Dinner Tickets
- (2) Reserved Tables & (10) Parking Passes
- Logo Signage on stage
- Reserved Blackjack table
- \$100,000 in Casino Gaming
- Logo Recognition at event
- Half Page Ad in HATC Newsletter
- Website Ad for 1 year
- Half Page Ad in Auction Catalog

FULL HOUSE - \$2000

- Includes 20 Individual Dinner Tickets
- (2) Reserved Tables
- (5) Valet Parking Passes
- \$50,000 in Casino Gaming
- Logo Recognition & Website Ad
- Reserved Blackjack Table

RSVP

HATC Executive Director—Julie Faver-Dylla
(817) 741-0306 julie@tarrantcountyhotel.com
121 Quest Court Keller, TX 76248

TOP PAIR - \$800

- Includes 10 Individual Dinner Tickets
- (1) Reserved Table
- \$10,000 in Casino Gaming
- Logo Recognition

INDIVIDUAL DINNER TICKET - \$100

Includes: Event Admission,
Dinner & \$1000 in Casino Gaming

Gaylord Texan

1501 Gaylord Trail | Grapevine TX, 76051

Room Rate: \$149

SPONSORED BY
MASSEY
Commercial Services®

Benefiting HATC Scholarship
Funds at UNT & TCC