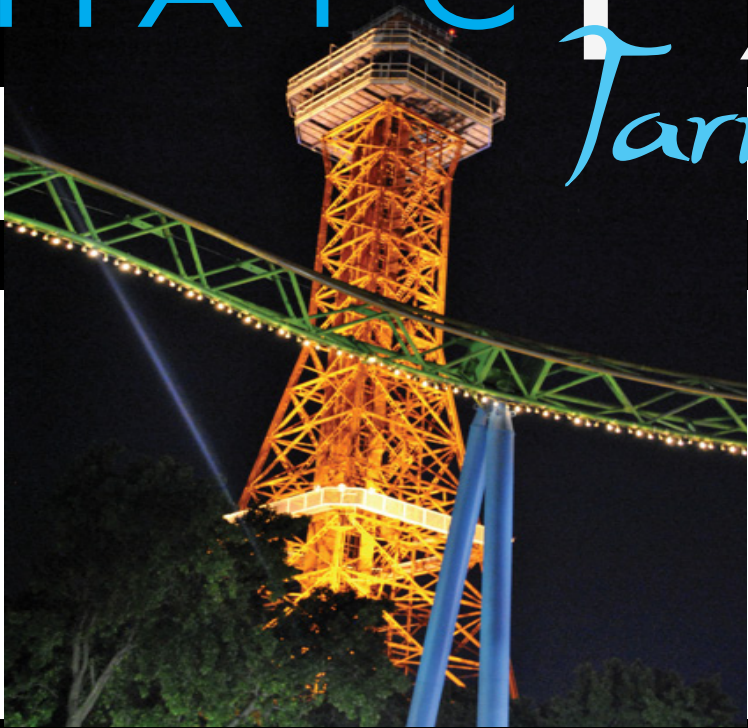


# HATCH FACTS

## Tarrant County

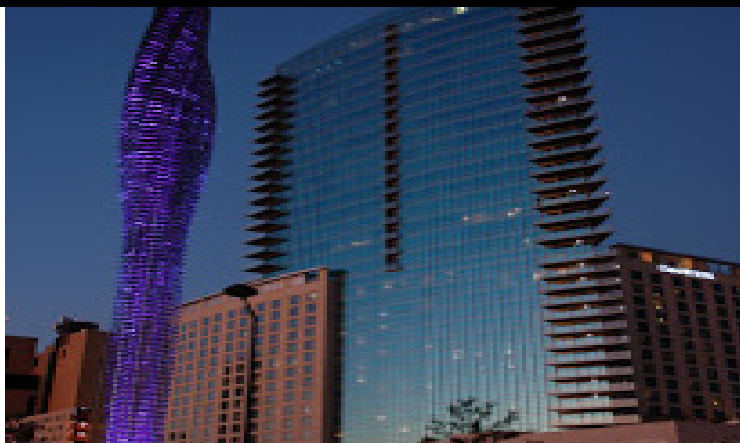


**Texas is the 3rd most popular travel destination in the U.S., AND THE TARRANT COUNTY AREA IS ONE OF THE LEADING REASONS FOR THAT RANKING. – the DFW Metroplex is the #1 tourism destination in the state of Texas.**



IN TARRANT COUNTY, HOTELS AND OTHER **tourism businesses** employ over 65 thousand residents.

**Tourists to Tarrant County spend over \$7.2 billion annually** DURING THEIR VISITS, GENERATING OVER **\$111 million each year in local tax revenues.**



**Tarrant County Tourism** ALSO generates over **\$222 million annually** IN STATE TAX REVENUES. (11/12TH OF THIS STATE TAX ONLY 1/12TH OF THE STATE HOTEL TAX GOES TO PROMOTING TEXAS AS A TOURISM DESTINATION.)

**STAYTARRANTCOUNTY.COM**