



INFORMER SPRING 2015

I am so excited to be leading the Hotel Association of Tarrant County into its 75th year! I have been involved with the organization for a long time and have seen it in high times and in low times. I can honestly say that I think we are now in the best of times! Business is strong and revenues are continuing to trend up. We have outstanding events and groups coming to Tarrant County this year and exciting news for growth and development in several of the major cities. Our organization has continued to forge strong relationships with city officials, convention and visitors bureau leadership, legislators and other tourism and hospitality organizations throughout the state. We have an excellent Executive Director in Ms. Faver-Dylla and we are starting the year with over one hundred members already!



As this is our 75th anniversary, we will be striving to bring you new and different presentations and speakers. Please reach out to the board with any suggestions that you may have or venues that you feel would be a good fit.

Since this is a Legislative year it's very important for our industry to participate in the Texas Hotel & Lodging Industry's Converge on the Capitol. If you have never been this is a vital opportunity for you and your colleagues to participate in the legislative process. Please join hoteliers across the state in Austin on February, 25th where you will be briefed on the lodging and tourism industry's key legislative priorities at issue in the 2015 session. You will be given a packet of information noting these priorities to leave with the state legislators and their staff during your scheduled visits. Your visit with your legislative leaders and their staff lets them see the faces and hear the priorities of the tourism and lodging industry operators first hand – a critical component in our ability to be successful at the Capitol. If you need transportation down to Austin for the Converge there will be a charter bus that will depart from my hotel, the Sheraton Arlington at 6:00am on February 25th and will return the same day directly after the converge is over.

This is a perfect opportunity to visit with and become familiar or friendlier with the legislators and their staff who affect how lodging and tourism operators do business in Texas. Your legislators want to hear from you, and the Converge is the perfect way to make your voice heard. So please get involved!

It is our diverse membership that makes our organization strong. From the smallest to the largest, all hotels and associate members have a voice and a place within HATC. Please get involved with some of our hard working and productive committees this year. We can always use new ideas and membership involvement to make our events bigger and better. Let's make our 75th year our best year ever!

Nancy Sorrells, CHA

75 Years
HATC
HOTEL ASSOCIATION of TARRANT COUNTY

**TAILGATE PARTY
& TEXAS RANGERS GAME**
4/15/15

**NETWORKING
& LUNCH
11:00AM**

**RANGERS
VS. ANGELS**

SPONSORED BY

\$35 MEMBERS | \$45 GUESTS
(INCLUDES GAME ADMISSION
& TAILGATE PARTY)
(ALL NO SHOWS WILL BE BILLED)

Hilton Arlington | 2401 E Lamar Blvd.
Arlington, TX 76006 | (North Parking Lot)

TRANSFERS PROVIDED BY
ECHO TRANSPORTATION

KEITH CO.
BEVERAGE DISTRIBUTORS

PREMIER ELEVATOR
Elevator Services Inc.
Elevate your Expectations

HOTELWATCH THE PROGRAM AT WORK FOR YOU

HATC, through the Hotel Watch program, sent out an alert about a suspicious gentleman. The gentleman in question turned out to be Kris Michael Hilou (aka Gabriel Valentine). He was spotted and confronted by staff at the Hilton DFW Lakes, and they immediately got Grapevine PD involved. Hilou was subsequently arrested for theft at Grapevine Mills Mall a short time later. It turns out that Mr. Hilou was wanted in several states with a criminal history in Texas, Missouri, New York, North Carolina and Maryland. Thanks to the collective efforts of the Hotel Watch program, Grapevine PD was able to keep us all safe.

**REPORT ANY SUSPICIOUS BEHAVIOR.
IT COULD IMPACT US ALL.**



**CALL FOR GOLF
COMMITTEE
VOLUNTEERS**

HOSPITALITY
GOLF
CLASSIC

27 YEARS

2015

JULIE@TARRANTCOUNTYHOTEL.COM

75 Years
HATC
HOTEL ASSOCIATION *of* TARRANT COUNTY

TODAY'S SPECIAL
THURSDAY, MARCH 5, 2015

**MYSTERY DINE AROUND
AND POKER RUN**

**TOUR DE CUISINE
BEGINS AT 4:00PM
WITH NETWORKING AT
THE HILTON DFW LAKES**

Members \$50.00
Non Members \$55
(all no shows will be charged)

1800 Hwy. 26 East | Grapevine, TX 76051

We will travel via luxury coaches for a progressive dinner, cocktails and prizes.

Special Thanks to our Transportation Host:

ECHO
TRANSPORTATION

Space is Limited : Register by clicking the link below

CONVERGE
on the **CAPITOL**
2015

LET YOUR VOICE BE HEARD ON FEBRUARY 25

REGISTER AT STAYTARRANTCOUNTY.COM

on **MAY 14** we will give you 5 minutes with nearly **30 HOTEL industry LEADERS** and a list of attendees, and you will give them your **BEST PITCH**.
it's a **GUARANTEED** audience. don't miss **YOUR** chance.

**REVERSE
TRADESHOW**

REGISTER @ staytarrantcounty.com

 regionspest.com

**RegionsSM
PEST**

Pest Prevention - A Scientific Approach

 972-335-9595 

PEST PREVENTION FOR HOTELS

Regions Pest specializes in the hotel industry and understands every aspect of your operation:

Food & Beverage, Housekeeping, and Engineering.

From pest monitoring to 24/7 service availability—
Regions Pest is ready to be your valued partner.

2014 Allied Member of the Year & Proud Sponsor of the HOSPERTAILITY Golf Classic

75 Years
HATC
HOTEL ASSOCIATION *of* TARRANT COUNTY

READY FOURSOME TEE TIME?

JUNE 4, 2015

\$950.00
FOURSOME PLUS
HOLE SPONSORSHIP

\$800.00
FOURSOME

\$450.00
HOLE SPONSORSHIP
(INCLUDES TENT, TABLE & 2
CHAIRS & SIGNAGE)

\$350.00
HOLE SPONSORSHIP (SIGN ONLY)

\$200.00
SINGLE PLAYER

\$45.00
NON HATC MEMBERS
(LUNCHEON & SILENT AUCTION)

\$35.00
HATC MEMBERS

REGISTRATION
6:30AM- 7:30AM
SHOTGUN START: 8:00AM

HOSPITALITY
GOLF
CLASSIC
27 YEARS
2015

INCLUDES RANGE BALLS, GREEN
FEES, CART, SWAG BAGS,
COLD DRINKS & SNACKS, BUFFET
{WITH CASH BAR} & AMAZING
DOOR PRIZES

MARRIOTT HOTEL & GOLF CLUB
AT CHAMPION CIRCLE
{A SOFT SPIKE FACILITY}

TO REGISTER
CONTACT JULIE FAVER-DYLLA:
JULIE@TARRANTCOUNTYHOTEL.COM
OR CALL 817-741-0306

PRESENTED BY

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PEST
Pest Prevention - A Scientific Approach