

Julie Faver-Dylla, Executive Director  
Hotel Association of Tarrant County

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Jim Campbell, Immediate Past President  
Marriott Champions Circle  
Jed Wagenknecht, Secretary  
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Comfort Suites Roanoke  
Steve Haley, Vice President  
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Texas Hotel & Lodging Association  
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Bob Jameson, Fort Worth CVB  
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Meeting Planners International

March 26, 2015

Dear Hotel Association of Tarrant County Member,

Thank you so much for your valued support over the years. We are pleased to announce that our membership growth is up 48% over last year at this time. We have attained that success by continuing to advocate and provide a unified voice for Tarrant County hoteliers no matter how large or how small of property they have. By working hard to provide affordable services and benefits to our members such as the, HATC job board, educational seminars, industry scholarship funds, meaningful community involvement plus much more; we now have one of the largest local Hotel Associations in the State of Texas.

**Our business model works so well that recently one of our own (Al DeBerry) has left our association and formed his own company "The Hotel Association". Please know that his new corporation isn't affiliated with HATC nor is it endorsed by the Texas Hotel & Lodging Association in any way. If you are approached with other options of membership we would like to caution you to review carefully your options in writing.**

On behalf of our Board of Directors, we are excited about the upcoming opportunities ahead of us this year and will continue doing business as we always have by advocating for you. If we can ever be of assistance to you in anyway please feel free to contact me.

Sincerely,



Julie Faver-Dylla, CSP, CTA  
Executive Director  
Hotel Association of Tarrant County  
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