



Hello my friends!

It's hard to believe the first quarter is well behind us and we are already heading into the Summer. So many exciting things have already happened. We had a great converge on the capitol and the legislative season is well under way. Thank you to all of you who supported this effort. It is so important for our legislators to hear from us. We have had the highest attendance yet at our Rangers tailgate party. We have hosted the 50th Annual Academy of Country Music Awards in Tarrant County and received great press from this event. It is a great time to be in the hotel business!



I have heard from many of my counterparts that revenue is flowing in and that their biggest issue currently is recruiting strong candidates to work at their hotels. Please remember that our members are able to post their job openings on the job board at www.StayTarrantCounty. com for free. We can also get these openings out on social media for you. We also have a link to the University of North Texas Hospitality program. If you are looking for talent, please be sure to reach out to them as well. Summer time also means the kick off of our annual Wage & Benefit Survey. The purpose of the survey is to provide member hotels with wage and benefit information. All of the data is kept confidential and is provided free to each hotel member that completes the survey. If you would like to see any new benefit questions or additional line level positions added to the survey this year please let us know. Our goal at HATC is to make life easier for our members. Stay tuned for upcoming plans to assist with recruitment for our hotels. Our Hotel Watch Program is working well this year! I would like to remind you to send in any of your criminal activity issues or folks that are no longer welcome in our hotels. As you know, these people move from hotel to hotel and lot to lot. The Association partners well with our law enforcement agencies and we have been able to apprehend or keep some of these folks from getting into a different hotel later on. Keep up the good work!

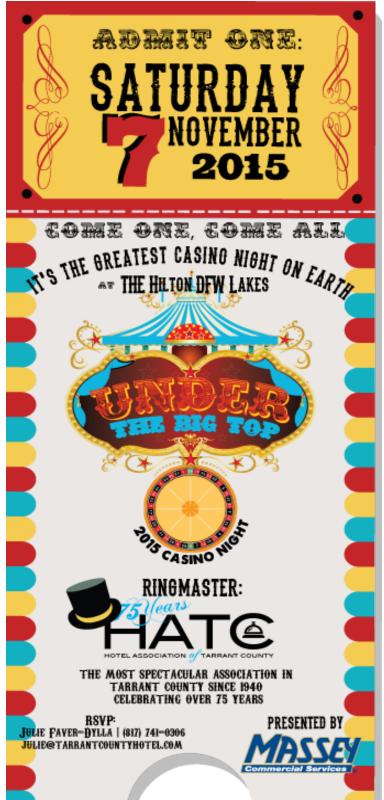
The 27th Annual HATC HOSPERtality Golf Tournament presented by Regions Pest is coming up June 4th and the sign up for golfers is going so well our HATC golf committee has sold out the player spots, but still need help gathering hole sponsorships and prizes. Please continue to send in your donations for the awards luncheon that follows. All of the prizes, the outstanding venue and the awesome group of people that put on the event are what keep people coming back and making the event so popular and well attended. Thank you for all you do to help support HATC.

Lastly, please keep in mind supporting those who support you. Buying from Allied Members is another great way you can support HATC. Not only do we have great people and companies that support and attend our events, Allied members provide huge support by sponsoring major events and donating prizes at our Association meetings. Without our Allied members, we could not be as successful in providing the great benefits of our membership. Let's continue to support our Allied members whenever possible. Before you sign a contract or purchase a service, please consider consulting one of our Allied members before making your final decision – many of them offer discounts to HATC members.

Sincerely, Nancy Sorrells







SAVE THE DATE

JUNE 4

HOSPERTALITY GOLF CLASSIC

JULY 9

GIFTING PARTY/NETWORKING HAPPY HOUR

AUGUST 13

REVERSE TRADE SHOW
HOLIDAY INN DOWNTOWN FORT WORTH

SEPTEMBER 3

HATC COWBOYS GAME/TAILGATE PARTY (COWBOYS VS. HOUSTON TEXANS)
SHERATON ARLINGTON

SEPTEMBER_10

LEGISLATIVE UPDATE WITH SCOTT JOSLOVE

OCTOBER 8

CVB & PKF INDUSTRY TRENDS UPDATE

NOVEMBER 7

CASINO NIGHT
HILTON DFW LAKES





STAYTARRANTCOUNTY.COM





Thursday, August 13, 2015
Holiday Inn Express
Downtown Fort Worth

SPEED PITCH TO THE TOP HOSPITALITY BRANDS

Join HATC for "Speed Pitching" at this year's Reverse Trade Show. Industry Partner Members will make presentations to top hotel managers for 5 minute scheduled meetings to pitch their services to key decision makers from Tarrant County's largest hotel companies/brands in Operations and Maintenance.



IT'S LIKE SPEED DATING WITHOUT THE AWKWARDNESS. DON'T MISS IT!

JUNE 4 ARE YOUREADY FOURSOME TEETIME? PLAYER SPOTS SOLD OUT - SPONSORSHIPS STILL AVAILABLE (SEE BACK PAGE)



Regions PEST

972-335-9595





PEST PREVENTION FOR HOTELS

Regions Pest specializes in the hotel industry and understands every aspect of your operation:

Food & Beverage, Housekeeping, and Engineering.

From pest monitoring to 24/7 service availability— Regions Pest is ready to be your valued partner.





READY FOURSOME TEE TIME ON JUNE 4?

SPONSORSHIPS

\$950 HOLDEN ON SORSHIP

SOLIPPUT

\$450

(INCLUDES TENT, TABLE & 2 CHAIRS & SIGNAGE)

HOLE SPONSORSHIP (SIGN ONLY)

SOLIPOUT

\$45 LUNCH

NON HATC MEMBERS
(LUNCHEON & SILENT AUCTION)

\$35.00 LUNCH

SPECIALTY SPONSORSHIP

BREAKFAST SPONSOR \$1,275

PUTTING GREEN SPONSOR

Be the only sponsor to hand out your materials at the putting green.
Includes breakfast burritos for every golfer; plus table and 2 chairs

REGISTRATION 6:30AM- 7:30AM SHOTGUN START: 8:00AM

INCLUDES RANGE BALLS, GREEN FEES, CART, SWAG BAGS, COLD DRINKS & SNACKS, BUFFET {WITH CASH BAR} & AMAZING DOOR PRIZES

MARRIOTT HOTEL & GOLF CLUB AT CHAMPION CIRCLE {A SOFT SPIKE FACILITY}

TO REGISTER
CONTACT JULIE FAVER-DYLLA:
JULIE@TARRANTCOUNTYHOTEL.COM
OR CALL 817-741-0306

PRESENTED BY



HATC INFORMER: SUMMER 2015

STAY TARRANT COUNTY. COM