



# INFORMER SUMMER 2015

Hello my friends!

It's hard to believe the first quarter is well behind us and we are already heading into the Summer. So many exciting things have already happened. We had a great converge on the capitol and the legislative season is well under way. Thank you to all of you who supported this effort. It is so important for our legislators to hear from us. We have had the highest attendance yet at our Rangers tailgate party. We have hosted the 50th Annual Academy of Country Music Awards in Tarrant County and received great press from this event. It is a great time to be in the hotel business!



I have heard from many of my counterparts that revenue is flowing in and that their biggest issue currently is recruiting strong candidates to work at their hotels. Please remember that our members are able to post their job openings on the job board at [www.StayTarrantCounty.com](http://www.StayTarrantCounty.com) for free. We can also get these openings out on social media for you. We also have a link to the University of North Texas Hospitality program. If you are looking for talent, please be sure to reach out to them as well. Summer time also means the kick off of our annual Wage & Benefit Survey. The purpose of the survey is to provide member hotels with wage and benefit information. All of the data is kept confidential and is provided free to each hotel member that completes the survey. If you would like to see any new benefit questions or additional line level positions added to the survey this year please let us know. Our goal at HATC is to make life easier for our members. Stay tuned for upcoming plans to assist with recruitment for our hotels. Our Hotel Watch Program is working well this year! I would like to remind you to send in any of your criminal activity issues or folks that are no longer welcome in our hotels. As you know, these people move from hotel to hotel and lot to lot. The Association partners well with our law enforcement agencies and we have been able to apprehend or keep some of these folks from getting into a different hotel later on. Keep up the good work!

The 27th Annual HATC HOSPERTAility Golf Tournament presented by Regions Pest is coming up June 4th and the sign up for golfers is going so well our HATC golf committee has sold out the player spots, but still need help gathering hole sponsorships and prizes. Please continue to send in your donations for the awards luncheon that follows. All of the prizes, the outstanding venue and the awesome group of people that put on the event are what keep people coming back and making the event so popular and well attended. Thank you for all you do to help support HATC.

Lastly, please keep in mind supporting those who support you. Buying from Allied Members is another great way you can support HATC. Not only do we have great people and companies that support and attend our events, Allied members provide huge support by sponsoring major events and donating prizes at our Association meetings. Without our Allied members, we could not be as successful in providing the great benefits of our membership. Let's continue to support our Allied members whenever possible. Before you sign a contract or purchase a service, please consider consulting one of our Allied members before making your final decision – many of them offer discounts to HATC members.

Sincerely,  
Nancy Sorrells

**ADMIT ONE:**  
**SATURDAY**  
**7 NOVEMBER**  
**2015**

**COME ONE, COME ALL**  
**IT'S THE GREATEST CASINO NIGHT ON EARTH**  
**AT THE HILTON DFW LAKES**

**UNDER THE BIG TOP**

**2015 CASINO NIGHT**

**RINGMASTER:**  
*75 Years*  
**HATC**  
HOTEL ASSOCIATION *of* TARRANT COUNTY

**THE MOST SPECTACULAR ASSOCIATION IN TARRANT COUNTY SINCE 1940**  
**CELEBRATING OVER 75 YEARS**

**RSVP:**  
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JULIE@TARRANTCOUNTYHOTEL.COM

**PRESENTED BY**  
**MASSEY**  
Commercial Services

# SAVE THE DATE

**JUNE 4**

HOSPITALITY GOLF CLASSIC

**JULY 9**

GIFTING PARTY/NETWORKING HAPPY HOUR

**AUGUST 13**

REVERSE TRADE SHOW  
HOLIDAY INN DOWNTOWN FORT WORTH

**SEPTEMBER 3**

HATC COWBOYS GAME/TAILGATE PARTY  
(COWBOYS VS. HOUSTON TEXANS)  
SHERATON ARLINGTON

**SEPTEMBER 10**

LEGISLATIVE UPDATE  
WITH SCOTT JOSLOVE

**OCTOBER 8**

CVB & PKF INDUSTRY  
TRENDS UPDATE

**NOVEMBER 7**

CASINO NIGHT  
HILTON DFW LAKES

# REVERSE TRADESHOW

**Thursday, August 13, 2015**  
Holiday Inn Express  
Downtown Fort Worth

## SPEED PITCH TO THE TOP HOSPITALITY BRANDS

Join HATC for "Speed Pitching" at this year's Reverse Trade Show. Industry Partner Members will make presentations to top hotel managers for 5 minute scheduled meetings to pitch their services to key decision makers from Tarrant County's largest hotel companies/brands in Operations and Maintenance.



**IT'S LIKE SPEED DATING WITHOUT THE AWKWARDNESS. DON'T MISS IT!**

**JUNE 4 ARE YOU READY FOURSOME TEE TIME?**  
**PLAYER SPOTS SOLD OUT - SPONSORSHIPS STILL AVAILABLE (SEE BACK PAGE)**



regionspest.com



**Regions<sup>SM</sup>  
PEST**

Pest Prevention - A Scientific Approach



972-335-9595



## PEST PREVENTION FOR HOTELS

**Regions Pest specializes in the hotel industry and understands every aspect of your operation:**

**Food & Beverage, Housekeeping, and Engineering.**

**From pest monitoring to 24/7 service availability—  
Regions Pest is ready to be your valued partner.**



**2014 Allied Member of the Year & Proud Sponsor of the HOSPERTality Golf Classic**



## READY FOURSOME TEE TIME ON JUNE 4?

### SPONSORSHIPS

**\$950**  
FOURSOME PLUS  
HOLE SPONSORSHIP

**\$800**  
FOURSOME

**\$450**  
DELUXE HOLE SPONSORSHIP  
(INCLUDES TENT, TABLE & 2  
CHAIRS & SIGNAGE)

**\$350**  
HOLE SPONSORSHIP (SIGN ONLY)

**\$200**  
SINGLE PLAYER

**\$45 LUNCH**  
NON HATC MEMBERS  
(LUNCHEON & SILENT AUCTION)

**\$35.00 LUNCH**  
HATC MEMBERS

### SPECIALTY SPONSORSHIP

**BREAKFAST  
SPONSOR  
\$1,275**

**PUTTING GREEN  
SPONSOR**

Be the only sponsor to hand out your  
materials at the putting green.  
Includes breakfast burritos for every  
golfer; plus table and 2 chairs

**REGISTRATION  
6:30AM- 7:30AM  
SHOTGUN START: 8:00AM  
INCLUDES RANGE BALLS, GREEN  
FEES, CART, SWAG BAGS,  
COLD DRINKS & SNACKS, BUFFET  
{WITH CASH BAR} & AMAZING  
DOOR PRIZES**

**MARRIOTT HOTEL & GOLF CLUB  
AT CHAMPION CIRCLE  
{A SOFT SPIKE FACILITY}**

**TO REGISTER  
CONTACT JULIE FAVER-DYLLA:  
JULIE@TARRANTCOUNTYHOTEL.COM  
OR CALL 817-741-0306**

PRESENTED BY

