

INFORMER SPRING 2016

Here we are at the beginning of a new year and my second term as your President of the Hotel Association of Tarrant County. We had a strong first 75 years for our organization and we are expecting HATC to be a visionary organization to lead the hotel industry through the next 75 years. Business continues to be strong and revenues are continuing to grow. We have additional outstanding events and groups coming to Tarrant County this year and exciting news for growth and development in several of the major cities.



Our organization has continued to forge strong relationships with city officials, convention and visitors bureau leadership, legislators and other tourism and hospitality organizations throughout the state.

We have an excellent Executive Director in Ms. Faver-Dylla. We are planning to host new and exciting events in 2016 that we have not had in the past as well as carry on with some of the traditional and most favorite events for our membership.

We know that attracting and hiring hospitality professionals is one of the bigger worries for our hoteliers and we are working on an awesome job fair opportunity in the coming months. Stay tuned for the date and location.

I want to thank each of you for your continued membership and participation. It is our diverse membership that makes our organization strong. From the smallest to the largest, all hotels and associate members have a voice and a place within HATC. Please get involved with some of our hard working and productive committees this year. We can always use new ideas and membership involvement to make our events bigger and better.

Let's make 2016 our best year ever!

Nancy Sorrells
President
Hotel Association of Tarrant County

TEXAS-SIZED TAILGATE! APR 6



WITH 75 Years
HATC
HOTEL ASSOCIATION of TARRANT COUNTY

TAILGATE STARTS AT 11AM

PRE-PAYMENT REQUIRED
\$35 MEMBERS | \$45 GUESTS
(INCLUDES GAME ADMISSION
& TAILGATE PARTY)
(ALL NO SHOWS WILL BE BILLED)
SHERATON ARLINGTON HOTEL
1500 Convention Center Drive
Arlington, TX 76011

SPONSORED BY



75 Years
HATC
HOTEL ASSOCIATION of TARRANT COUNTY

3/10/16 2:30-6pm

\$35 Members
\$45 Guests
(includes bowling, shoes, pizza & beer)
(all no-shows billed)

NEED WE SAY MORE?
oh, and pizza...there will be pizza.

MAIN EVENT NORTH FORT WORTH
2601 PRESIDIO VISTA DRIVE | FORT WORTH, TX 76177

TOURNAMENT RULES:
Up to 5 ppl per lane
(parties of more than 5 will be split into 2 lanes)

The team with the highest number of points wins the tournament

We'll be selling **STRIKES** to help your team win

RSVP to julie@tarrantcountyhotel.com

NOT YOUR TYPICAL
JOB FAIR
WITH HATC
& CATHOLIC CHARITIES
OF FORT WORTH

**A JOB FAIR THAT
GIVES BACK TO
YOUR COMMUNITY**

**THURSDAY
MAY 5**
9AM-2PM

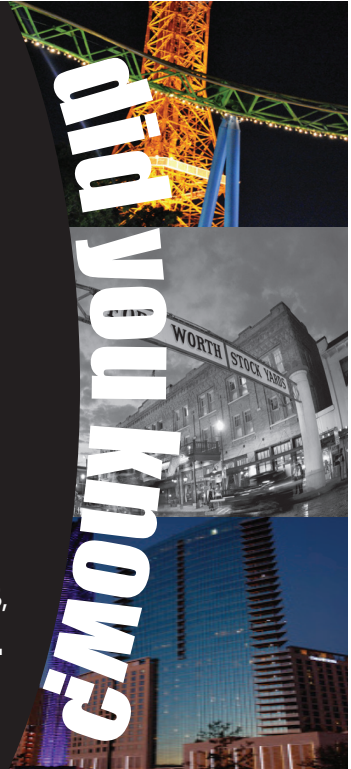
FREE ENTRY to first 50 members in good standing

Texas is the 3rd most popular travel destination in the U.S., AND THE TARRANT COUNTY AREA IS ONE OF THE LEADING REASONS FOR THAT RANKING. – the DFW Metroplex is the #1 tourism destination in the state of Texas.

IN TARRANT COUNTY, HOTELS AND OTHER tourism businesses employ over 65 thousand residents.

Tarrant County Tourism ALSO generates over \$187 million annually IN STATE TAX REVENUES. (1/12TH OF THE STATE HOTEL TAX GOES TO PROMOTING TEXAS AS A TOURISM DESTINATION.)

Tourists to Tarrant County spend over \$7.4 billion annually DURING THEIR VISITS, GENERATING OVER \$108 million each year in local tax revenues.



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2014 Allied Member of the Year

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HATC
HOSPITALITY

GOLF BY CLASSIC

28
YEARS

20 X 16

JUNE 9

REGISTRATION
6:30AM- 7:30AM
SHOTGUN START
8:00AM

MARRIOTT HOTEL
& GOLF CLUB
AT CHAMPION CIRCLE
(A SOFT SPIKE FACILITY)

EXCLUSIVE DELUXE SPONSOR PACKAGES \$1500

DRIVING RANGE
WITH LOGO SLEEVE OF BALLS
FOR EACH PLAYER

PUTTING GREEN
WITH TENT SET-UP &
BREAKFAST SPONSORSHIP

SHADED LOCATION
WITH A KEG OF
DOMESTIC BEER

SPECIALTY SPONSORSHIP

**BREAKFAST
SPONSOR
\$1,275**

PUTTING GREEN/GOLF BALL
SPONSOR

Be the only sponsor to hand out your
materials at the putting green/
Includes breakfast burritos for every
golfer; plus table and 2 chairs

INCLUDES RANGE BALLS, GREEN
FEES, CART, SWAG BAGS,
COLD DRINKS & SNACKS, BUFFET (WITH
CASH BAR) & AMAZING DOOR PRIZES

SPONSORSHIPS

\$950

FOURSOME PLUS
HOLE SPONSORSHIP

\$800

FOURSOME

\$450

DELUXE HOLE SPONSORSHIP
(INCLUDES TENT, TABLE & 2
CHAIRS & SIGNAGE)

\$350

HOLE SPONSORSHIP (SIGN ONLY)

\$200

SINGLE PLAYER

\$45 LUNCH

NON HATC MEMBERS
(LUNCHEON & SILENT AUCTION)

\$35.00 LUNCH

HATC MEMBERS

TO REGISTER
CONTACT JULIE FAVER-DYLLA:
JULIE@TARRANTCOUNTYHOTEL.COM
OR CALL 817-238-3232

PRESENTED BY

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