

● Homeland Security Starts with Hometown Security



Security starts here.

● connect

● plan

● train

● report



PROTECTIVE MEASURES FOR PUBLIC GATHERINGS

1

CONNECT

To establish relationships

PLAN

Keep employees & customers safe

3

TRAIN

Staff to deal with potential threats

REPORT

If you see something suspicious

2

4

- Soft targets/public gathering places are attractive targets for our adversaries
- Americans congregate daily to work, play, shop, learn, celebrate, worship, and watch sports and entertainment at a variety of locations:
 - Concert halls and theatres
 - Restaurants and shopping malls
 - Parades and fairs
 - Houses of worship
 - Sports venues
- Our adversaries may perceive locations like these as attractive targets



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To establish relationships

Visit dhs.gov/hometownsecurity to learn more about Federal resources like the DHS Protective Security Advisor program. Get to know local law enforcement and EMS.

▪ Reach Out & Develop Relationships

- Local law enforcement and emergency management officials
- Neighbors and community organizations
- DHS Protective Security Advisor
- FBI and Infragard: <https://www.infragard.org/>
- Customers and patrons



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Keep employees & customers safe

Stay aware of potential threats and hazards to your business, including your computer systems. Visit [ready.gov/business](https://www.ready.gov/business) to develop plans to ensure safety, security, and business continuity.



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Staff to deal with potential threats

Teach employees to identify and report suspicious activity.

Online Training

“Active Shooter, What You Can Do” (IS-907)

- Available through the Federal Emergency Management Agency Emergency Management Institute:
<http://training.fema.gov/EMIWeb/IS/IS907.asp>
- 45 minutes



www.dhs.gov/ActiveShooter

REPORT

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If you see something suspicious

Post details of what to watch for and how to report it. Join the “If You See Something, Say Something™” campaign at dhs.gov/see-something-say-something



RESOURCES

Protective Security Advisors proactively engage with government partners and the private sector to protect critical infrastructure. For more information or to contact your local PSA, e-mail NICC@hq.dhs.gov.

The Ready Campaign provides help with planning for businesses at <http://www.ready.gov/business>.

DHS Active Shooter resources are available at <http://www.dhs.gov/active-shooter-preparedness>.

“If You See Something, Say Something™” <http://www.dhs.gov/see-something-say-something>.

Nationwide Suspicious Activity Reporting (SAR) Initiative (NSI) information is available at <https://nsi.ncirc.gov/>. SAR training for private sector partners is located at https://nsi.ncirc.gov/hsptregistration/private_sector/.

Counter-Improvised Explosive Device information and resources are available at www.dhs.gov/tripwire.

InfraGard is a public-private partnership between the FBI and the private sector that represents individuals from businesses, academic institutions, State and local law enforcement, fire and EMS agencies, as well as other participants dedicated to sharing information, education, and intelligence. Please go to www.infragardmembers.org and <https://www.infragard.org>.

Information on **DHS cybersecurity programs** is available at www.dhs.gov/cyber. [To find out more about the Cybersecurity Awareness Campaign, go to http://www.dhs.gov/stopthinkconnect](#). For tips from the U.S. Computer Emergency Response Team, go to <https://www.us-cert.gov/ncas/tips>.



Homeland Security

For more information, visit:
www.dhs.gov/critical-infrastructure