

THE PRESIDENT'S CORNER



WINTER 2017

INFORMER

HOTEL ASSOCIATION OF TARRANT COUNTY

As I begin my first year as the President for the Hotel Association of Tarrant County, I can't think of a better way to start out the year than by thanking our HATC Board Members, Committee Members, Executive Director Julie Faver-Dylla and Associate Manager Claire Maisel for a job well done in 2016. Because of the group's collective efforts, we continue to increase our membership. We have grown and added new programs over the past few years to increase our membership value and to make a bigger impact in the lodging industry, such as our student chapter at the University of North Texas and the HATC Ambassador Program just to name a few. Both of which will leave lasting impressions on our industry for years to come. Moving forward we will continue to monitor all legislative affairs and advocate for you as our members no matter how small or how large your hotel or company may be. Our mission to advocate for you has never changed, and we believe what we are doing works to make a difference in the Tarrant County hotel community.

In this newsletter you will see highlights for a few of our upcoming events but just to let you know one of my favorite events of the year is our annual Texas Ranger Game and Tailgate Party sponsored by Ben E. Keith and Premier Elevator Services. This year on May 18th our tailgate party will be held at Nancy Sorrell's hotel the Sheraton in Arlington. We will network outside, back of the hotel, while having the usual tailgate food and beverages before going on to watch the Texas Rangers win. Most hotels bring their entire management team to this event for a perfect team building opportunity. It's one of my staff's favorite outings and they look forward to it every year. We hope that it will be the same for you and your team.

We are also working on ways to continually drive employment in your hotels. In addition to a series of Career Fairs we will be holding this year in Tarrant County, our HATC Job Board has been revamped. Please keep these free membership benefits in mind when you have open positions. If the Association can do anything for you please reach out to me (jed.wagnkencht@marriott.com) or our Executive Director, Julie Faver-Dylla (julie@tarrantcountyhotel.com). Please never hesitate to let us know how we may assist with industry ideas, community involvement opportunities or government interactions you may have - we are here to help!

By encouraging your staff and fellow hotel neighbors to get involved in HATC only makes our voice stronger. Thank you for the opportunity to be your president in 2017. I look forward to working with you.

Sincerely,

Jed

Jed Wagnkencht, 2017 President
Courtyard by Marriott Blackstone

HATC NETWORKING EVENTS ARE TOTALLY ON THE BALL!



+ = GAME ON!

MAY 18

75 Years
HATC
HOTEL ASSOCIATION of TARRANT COUNTY

**RANGERS & PHILLIES
TAILGATE STARTS AT 11AM
1:05 GAME TIME**

**PRE-PAYMENT REQUIRED
\$35 MEMBERS | \$45 GUESTS
(INCLUDES GAME ADMISSION
& TAILGATE PARTY)
(ALL NO SHOWS WILL BE BILLED)**

SHERATON ARLINGTON HOTEL
1500 Convention Center Drive
Arlington, TX 76011

SPONSORED BY



**RegionsSM
PEST**
Pest Prevention - A Scientific Approach
**BedBugEliteSM
Pre-Emptive**

Title Sponsor of HATC Golf Tournament 2014 Allied Member of the Year 972-335-9595 regionspest.com

NETWORKING?
it's in the bag, baby!

**March 9, 2017
2:30-6pm**

75 Years
HATC
HOTEL ASSOCIATION of TARRANT COUNTY
BOWLING TOURNAMENT

BOWL. EAT. DRINK. REPEAT.
{ \$45 Members } { \$55 Guests }
MAIN EVENT NORTH FORT WORTH
2601 PRESIDIO VISTA DRIVE | FORT WORTH, TX 76177
RSVP TO JULIE@TARRANTCOUNTYHOTEL.COM
(ALL NO-SHOWS BILLED)

TOURNAMENT RULES:

**Up to 6 ppl per lane
(parties of more than 6
will be split into 2 lanes)
The team with the highest number
of points wins the tournament.
Will be selling STRIKES to help your team win.**

SPONSORED BY



**STAY IN THE LOOP ON NEWS & UPDATES,
EVENT REGISTRATION & HATC PROGRAMS
AT STAYTARRANTCOUNTY.COM**

WANT TO WIN SOME WINE?

Recruit a new member and you and that member will win a chance to participate in the wine pull at our first meeting of 2018. You will have a chance to win wine and additional prizes. Every recruited member wins you a chance for the pull. All current HATC members are eligible to recruit new members for this contest. For each person you recruit, you receive an additional chance to win.

HOW DO I WIN THE WINE?

Ask the member to complete the on-line application at www.staytarrantcounty.com and type your name in the "referred by" section. To be eligible to win, your recruit must not have been an HATC member previously.

All membership forms for the contest need to be returned to HATC by December 31, 2017.

6612 N. Riverside Dr. Ste. 130 | Fort Worth, TX 76137
817-238-3232

Support our membership committee and help us grow!

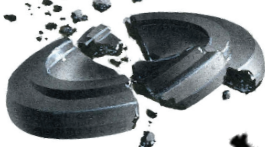
MEMBERSHIP DRIVE WINE PULL

CONVERGE on the CAPITOL 2017



REGISTER AT STAYTARRANTCOUNTY.COM

LET YOUR VOICE BE HEARD
ON FEBRUARY 16



THURS. APRIL 13

9:00am Registration
10:00am Shotgun Start

Teams of 4 - \$600
includes cart & lunch

Single Shooter - \$175
includes cart & lunch

Sponsorships - \$1000
includes tent, signage
& 1 golf cart

Lunch/Awards Ceremony
\$35 Members
\$50 Non Members

Click link below
to register

PULL!

NEED A BREAK FROM
THE WORKDAY?

BREAK SOME
CLAY WITH
HATC

**SPORTING CLAY
SHOOT**

SPONSORED BY
Versacor
MANAGED PEST SOLUTIONS

Alpine Shooting Range
5482 Shelby Rd.
Fort Worth, TX 76140

HATC is NOW HIRING

CHECK OUT OUR NEW JOB BOARD!



POST & SEARCH FOR JOBS AT
STAYTARRANTCOUNTY.COM
IN JUST A FEW CLICKS!
GREAT TOOL FOR EMPLOYERS & CANDIDATES!

JUNE 8...
BECAUSE A BAD DAY ON THE COURSE
IS BETTER THAN A GOOD DAY AT WORK

sponsored by
RegionsSM
PEST

Really Want to Promote your Business?
Ask about our Specialty Sponsorship Packages - \$1500

HATC
HOSPITALITY
GOLF
29
YEARS
CLASSIC
• • • 20 X 17 • • •

**Marriott Hotel
& Golf Club
at Champion Circle
{a soft spike facility}**

REGISTRATION
6:30AM- 7:30AM
SHOTGUN START
8:00AM

**INCLUDES RANGE BALLS, GREEN
FEES, CART, SWAG BAGS,
COLD DRINKS & SNACKS, BUFFET
& AMAZING DOOR PRIZES**

\$950
**FOURSOME PLUS
HOLE SPONSORSHIP**

\$800
FOURSOME

\$450
**DELUXE HOLE SPONSORSHIP
(INCLUDES TENT, TABLE & 2
CHAIRS & SIGNAGE)**

\$350
HOLE SPONSORSHIP (SIGN ONLY)

\$200
SINGLE PLAYER

\$45 LUNCH
**NON HATC MEMBERS
(LUNCHEON & SILENT AUCTION)**

\$35.00 LUNCH
HATC MEMBERS

TO REGISTER CONTACT JULIE FAVER-DYLLA:
JULIE@TARRANTCOUNTYHOTEL.COM OR CALL 817-238-3232