

PRESIDENT'S CORNER



Since we are heading into Fall and this is my last President's Corner newsletter for the year, I would like to leave you with a message of confidence that our Association's future is secure and that we continue to thrive and provide more services to you, our members, each year. During my first term as President our Association held a successful job fair that is now being modeled around the state by other local hotel associations. We have spent thousands of dollars on a social media job campaign which showcases our HATC Job Board and promotes your open positions to job seekers around the metroplex, since staffing is the number one need at all our hotels.

Our HATC Resource Guidebook is now in its 4th year and has gone out to every Tarrant County member property. This publication is a listing of all HATC Allied members that supply services to hotels. It's our hope that you will support those who support your Association when you need to outsource any services at your property.

The 4th Annual Wage & Benefit Survey was also a huge success this year with even more hoteliers participating in the project. Most hoteliers find this report to be one of our Association's most useful tools and membership benefits. The HATC Ambassador Program and Student Chapter at UNT continues to thrive, and you will see deeper into the Informer publication that we have a dedicated team of members who help drive our Association daily.

If your hotel is in the Fort Worth Tourism Improvement District please be on the lookout for instructions on how to implement the TPID. We are excited to announce that through our partnership with the Fort Worth CVB and the Texas Hotel & Lodging Association we have collected enough signatures and gained Fort Worth City Council's approval to move forward with the project. This effort lead by Julie Faver-Dylla, Scott Joslove and Bob Jameson will help secure the future business of our hotels and city for decades to come. When you see Julie and Bob please help me thank and congratulate them on a job well done!

I would like to say thank you to everyone who wrote letters and called your local state representatives about the bathroom bill. This is just one more reason why we have a local hotel association and proves just how effective we can be when we work together as an industry. Lastly, a big thanks to our Board Members, Executive Officers and HATC Staff for helping me lead the Association over the last year. I've enjoyed working with you and look forward to several prosperous years for us all to come. If you are interested in serving on the HATC Board of Directors please complete the online nomination form and return it to our Executive Director, Julie Faver-Dylla.

Jed

Jed Wagenknecht - 2017 HATC President
Courtyard by Marriott Blackstone

FALL 2017

INFORMER

HOTEL ASSOCIATION OF TARRANT COUNTY

HATC MEMBERS COME TOGETHER TO ASSIST HARVEY VICTIMS

To show our support, HATC offices are now a base of operations for an HATC cleaning supplies drive. The majority of people in South Texas do not have flood insurance and will begin the cleanup process themselves next week. Please drop off at our offices paper towels, box fans, extension cords, Windex, rubber gloves, and any other household cleaning supplies you can think of to help clean up South Texas homes. No donation is too small! HATC has coordinated with one of our restoration members to take a van to South Texas weekly to deliver supplies to the highest need areas. Please help us band together as the Texas hospitality community to clean up South Texas!

DROP OFF ONLY DURING THESE HOURS:

Mon-Fri: 9am-5pm

**Hotel Association of Tarrant County Office
6612 N Riverside Drive, Ste.130
Fort Worth, TX 76137**

SAVE THE DATE

SEP 14 - LEGISLATIVE UPDATE

OCT 12 - HOTEL TRENDS

NOV 10 - STATE OF TARRANT COUNTY

DEC 14 - HOLIDAY AWARDS LUNCHEON

**RegionsSM
PEST**
Pest Prevention - A Scientific Approach
**BedBugEliteSM
Pre-Emptive**

Title Sponsor of HATC Golf Tournament
2014 Allied Member of the Year

972-335-9595

regionspest.com

**get FREE MONEY
for SHORT COURSE**

jan 9 & 10

nominate for 2018
AT STAYTARRANTCOUNTY.COM

CALL FOR NOMINATIONS

HATC Members are committed to building guest loyalty by making every guest experience special and memorable. Each year HATC recognizes hoteliers that have provided a superior experience for their guests. Awards are given to properties that represent the highest levels of service, quality and growth. The HATC awards luncheon and ceremony is accepted as the pinnacle of achievement for Tarrant County hoteliers. These awards are established as a celebration of ultimate achievement in service excellence among our peers. It is truly about rewarding and congratulating HATC members that have excelled beyond the normal call of duty.



Please submit your nomination
no later than
**FRIDAY
NOVEMBER 17**

INDUSTRY AMBASSADORS

RECOGNIZING OUR HATC AMBASSADORS & OUR FUTURE HOSPITALITY LEADERS



HATC Ambassador Spotlight

Hotel Association of Tarrant County Ambassadors are committed to positively promoting HATC whenever possible. Ambassadors participate in a minimum of (6) six functions during the year by volunteering time to help with registration, as a greeter or table host. As the face of the association for new members and guests, they help build lasting relationships with HATC Membership and help drive the development of new business contacts by coordinating events like the annual Casino Night, Golf Tournament and more. They attend ribbon cuttings and open houses on behalf of the Association and have become a crucial link between HATC and its members. They help ensure that all members receive the maximum benefit from their investment, and they work tirelessly in that effort. They know HATC well, and can help educate new and existing members about the benefits of membership and involvement.

By participating in these events, they accumulate points in competition for the Ambassador of the Year Award. So far, HATC Ambassadors have accumulated 715 points year to date! Please help us congratulate our 2017 HATC Ambassadors below on a job well done.

Patrick Boltz, Marblelife

Cat Carroll, Fairfield Inn Downtown Fort Worth

Mallory Clark, SpringHill Suites

Dallas Arlington North

Todd Clark, Corporate Building Services

Belinda Daniel, Radisson Fossil Creek

Sarah Dechert, Courtyard by Marriott Las Colinas

Christy Earley, Interstate Restoration

Jamee Fields, Hampton Inn & Suites Colleyville

Stefanie McKinney, Doubletree Arlington

Ashlee Heldt, Holiday Inn Express Downtown FW

Kylan Hoss, SERVPRO Grapevine

Chad Johnson, Premier Elevator Services

Robyn Lacasse, Circle R Ranch

Christopher Day Lewis, SERVPRO Grapevine

Claire Maisel, ICON Lodging

Brett McMillin, Fairfield Inn & Suites Fort Worth

Alex Mladenovic, R Williams Electric

Lynette Ogburn, Regions Pest

Brenna Porter, Expedia

Mike Reisinger, Benchmark Hospitality
at Deloitte University

Laquintha Robinson, Staybridge Suites
Fort Worth West

Mallory Schmidt, Omni Fort Worth

Brit Whithead, Fairfield Inn & Suites Fort Worth

HATC UNT Student Chapter Kicks off School Year with Freshman Class welcome

Our **HATC Student Chapter** participated in the **Mean Green Fling on Campus**. This back-to-school event took place on August 24th where our collegiate chapter members (Sarah Colburn & Brandon Nowell) welcomed incoming freshmen to campus and promoted the student chapter. The event featured free food, giveaways, live entertainment, and other activities, making it a highly attractive event for students. We are so proud of the HATC UNT Student Chapter. Join us in applauding their efforts!



THE GREAT

HATC

CASINO NIGHT
OCTOBER 28

ROYAL FLUSH - \$5000

Exclusive introduction
of event entertainment

20 Individual Dinner Tickets

(2) Reserved Tables

& (10) Valet Parking Passes

(10) Bottles of Wine at your dinner table
(5 on each table)

Logo Signage on Stage

Reserved Blackjack Table

(1) Complimentary Guest Room
the night of the event

\$100,000 in Casino Gaming Chips

Half Page Ad in the HATC Newsletter

Website Ad for 1 year

Half Page Ad in the Auction Catalog

FULL HOUSE - \$2000

Includes 20 Individual

Dinner Tickets

(2) Reserved Tables

(6) Bottles of Wine (3 on each table)

\$50,000 in Casino Gaming

Logo Recognition

& Website Ad for 6 months

Reserved Blackjack Table

TOP PAIR - \$800

Includes 8 Individual
Dinner Tickets

(1) Reserved Table

\$8,000 in Casino Gaming

Logo Recognition

INDIVIDUAL TICKET - \$125

Includes Event Admission,
Dinner & \$1,000 in Casino Gaming

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