



SPRING 2018

INFORMER

HOTEL ASSOCIATION OF TARRANT COUNTY

As I begin my second year as President of the Hotel Association of Tarrant County, I can't think of a better way to start the year than by thanking our HATC Board Members, Committee Members and Executive Director, Julie Faver-Dylla, for a 2017 job well done. Because of the group's collective efforts, we continue to increase our membership. I'm excited to announce that our Association membership has grown 15.69% over last year, making us one of the largest local hotel associations in the state of Texas. Our longevity and membership growth over the years have made it possible for the recent purchase of a small office space in north Fort Worth, and we know that this acquisition will set long-lasting roots for our Association for years to come.

In January, our HATC Ambassadors had their first orientation meeting, a group which now has its largest number of volunteers in five years. The synergy the Ambassadors bring to HATC will make an impact on our members for years to come. Moving forward, we will continue to monitor all legislative affairs and advocate for our members no matter how small or how large your hotel or company may be. Our mission to advocate for you has never changed, and we believe what we are doing makes a difference in the Tarrant County hotel community.

The Fort Worth Tourism Public Improvement District is now a fully functional entity, and all Fort Worth hotels with over 100 rooms should now be collecting fees for the district. HATC made this possible with help from our friends at the Texas Hotel and Lodging Association and the Fort Worth CVB. This district is a huge game changer for our city and will allow the Fort Worth CVB to advertise and reach visitors from all over the world like it never has before.

In this newsletter you will see highlights for a few of our upcoming events but just to let you know one of my favorite events of the year is our annual Texas Ranger Game and Tailgate Party. On May 9th our tailgate party will be hosted at Nancy Sorrell's property, Sheraton Arlington. We will network outside, behind the hotel, while enjoying the usual tailgate food and beverages before going on to watch the Texas Rangers win. Most hotels bring their entire management team to this event for a perfect team building opportunity. It's one of my staff's favorite outings and they look forward to it every year. We hope you and your team will enjoy it too.

I'm looking forward to the year ahead and making a difference in the industry along with our membership. If the Association can do anything for you please reach out to me (Jed.Wagenknecht@marriott.com) or our Executive Director, Julie Faver-Dylla (julie@tarrantcountyhotel.com). Any industry ideas, community involvement, or government interactions you may have that you need assistance with please don't ever hesitate to let us know how we can help. Encouraging your staff and fellow hotel neighbors to get involved in HATC only makes our voice stronger.

Thank you for the opportunity to serve again as your 2018 president. I look forward to working with you again this year.

Sincerely,

Jed

Jed Wagenknecht
2018 HATC President
Courtyard by Marriott Blackstone



BRIDGING THE GAP

LAW ENFORCEMENT & THE HOSPITALITY INDUSTRY

APR 12 - 11:30AM
 MEMBERS: \$35 GUESTS: \$50
 ALL NO-SHOWS WILL BE BILLED

SPONSORED BY
Versacor
 MANAGED PEST SOLUTIONS

SPECIAL GUEST, SHERIFF BILL WAYBOURN

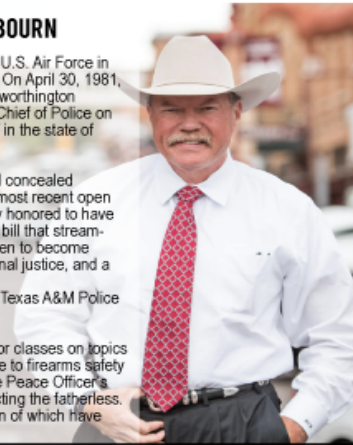
Bill began his career in service when he joined the U.S. Air Force in 1978, serving in both the active duty and reserves. On April 30, 1981, after serving active duty, Bill began working for Dalworthington Gardens Police Department. Bill was promoted to Chief of Police on June 1, 1984 making him the youngest police chief in the state of Texas.

He worked with state legislatures on Texas' original concealed handgun license laws in the 1990s, as well as the most recent open carry law that passed in 2015. Bill is also extremely honored to have helped the Chris Kyle Bill become law in Texas - a bill that streamlines the process for military service men and women to become police officers. He has a bachelor's degree in criminal justice, and a master's degree in conflict resolution.

Bill is a graduate of the FBI National Academy, the Texas A&M Police Academy, and is a black belt in Tae Kwon Do.

He currently speaks at colleges and police instructor classes on topics ranging from criminal justice and criminal procedure to firearms safety and self-defense. Bill is the current President of the Peace Officer's Angels Foundation, and feels strongly about protecting the fatherless. He is married to Laura and has nine children, seven of which have been adopted.

DFW AIRPORT MARRIOTT SOUTH - 4151 CENTREPORT BLVD FORT WORTH, TX 76155



CALLING ALL KINGPINS



MARCH 7
 2:30-6PM

{ \$45 Members } { \$55 Guests }

(ALL NO-SHOWS BILLED)

TOURNAMENT RULES:

Up to 6 ppl per lane
 (parties of more than 6 will be split into 2 lanes)
 The team with the highest number of points wins the tournament. We will be selling **STRIKES** as a little *incentive to win*.

MAIN EVENT

NORTH FORT WORTH
 2601 PRESIDIO VISTA DRIVE
 FORT WORTH, TX 76177

SPONSORED BY



Havana nights

HATC CASINO NIGHT
OCT 27
 GAYLORD TEXAN

GRAB YOUR PASSPORT AND LET'S PLAY

save the date

SPONSORED BY
MASSEY SERVICES INC.

HOTEL ASSOCIATION OF TARRANT COUNTY

JOB FAIR

THE WORKFORCE COMMISSION OF TARRANT COUNTY



SAVE THE DATE
APRIL 26-28

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 MANAGED PEST SOLUTIONS

JOIN US FOR THE ANNUAL
TRIPLE PLAY



FAIR. FARE. FANFARE.



**11AM TAILGATE
 1:05 GAME**

WEDNESDAY MAY 9

**\$35 MEMBERS | \$50 GUESTS
 (INCLUDES GAME ADMISSION
 & TAILGATE PARTY)**

SPONSORED BY



(ALL NO SHOWS WILL BE BILLED)

SHERATON ARLINGTON HOTEL

1500 Convention Center Drive
 Arlington, TX 76011



**HAPPY HOUR
 &
 CORNHOLE
 TOURNEY**

YES, IT'S A THING.

MEMBERS \$15 : GUESTS \$35 : ALL NO-SHOWS WILL BE BILLED

**MAY 3: 4-7PM
 WILD ACRE BREWING COMPANY**



*Includes Networking,
 Food, Flight of Beers
 and Corn Hole*

1734 E EL PASO ST #190 : FORT WORTH, TX 76102

**NEED TO RENEW YOUR MEMBERSHIP?
 CALL 817-238-3232 FOR AN INVOICE.**

WANT TO GET INVOLVED?

Ambassadors are the link between HATC & our members. They help ensure that all members receive the maximum benefit from their investment. They help educate new and existing members about benefits of membership and involvement.



**SIGN UP AT
 STAYTARRANTCOUNTY.COM**

**RegionsSM
 PEST**

Pest Prevention - A Scientific Approach

**BedBugEliteSM
 Pre-Emptive**

One Year Warranty

Title Sponsor of HATC Golf Tournament 972-335-9595 regionspest.com

Marriott Hotel & Golf Club at Champion Circle {a soft spike facility}

HATC

HOSPITALITY

GOLF CLASSIC

2018
JUNE 7, 2018

REGISTRATION : 6:30AM- 7:30AM
SHOTGUN START : 8:00AM

DELUXE PACKAGES

\$1500 – BEER SPONSOR
(INCLUDES KEG OF BEER PLUS HOLE SPONSORSHIP)

\$1500 – BREAKFAST SPONSOR
(INCLUDES BREAKFAST FOR EACH PLAYER,
SIGNAGE, PLUS HOLE SPONSORSHIP)

\$1500 – PUTTING GREEN SPONSOR
(INCLUDES, SET UP ON THE GREEN, GOLF BALL SLEEVE
WITH YOUR LOGO FOR EACH PLAYER, PLUS HOLE
SPONSORSHIP WITH PREMIUM LOCATION)

INCLUDES RANGE BALLS, GREEN
FEES, CART, SWAG BAGS,
COLD DRINKS & SNACKS, BUFFET
& AMAZING DOOR PRIZES

TO REGISTER CONTACT
JULIE FAVER-DYLLA
JULIE@TARRANTCOUNTYHOTEL.COM
OR CALL 817-238-3232

SPONSOR PACKAGES

\$950
FOURSUME PLUS
HOLE SPONSORSHIP

\$800
FOURSUME

\$450
DELUXE HOLE
SPONSORSHIP
(INCLUDES TENT,
TABLE & 2 CHAIRS
& SIGNAGE)

\$350
HOLE SPONSORSHIP
(SIGN ONLY)

\$200
SINGLE PLAYER

\$45 LUNCH
NON HATC MEMBERS
(LUNCHEON &
SILENT AUCTION)

\$35.00 LUNCH
HATC MEMBERS

sponsored by

RegionsSM
PEST