

PRESIDENT'S CORNER

I am so excited to be leading the Hotel Association of Tarrant County into 2019! I have been an HATC Board member since 2015 and have seen some great growth within the association. I currently serve as the General Manager of the Hilton Arlington Hotel, and I am a tenured vet of the hotel industry managing such brands as Westin, Hilton and Renaissanc to name a few. I look forward to visiting with each of you at HATC events throughout the year.



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It is a wonderful time to be a hotelier in Tarrant County. Business is strong, and revenues are continuing to trend up. We have outstanding events and groups coming to Tarrant County this year and exciting news for growth and development in several of the major cities, with over 50 new hotel projects slated for Tarrant County in 2019. Our organization has continued to forge strong relationships with city officials, convention and visitor's bureau leadership, legislators and other tourism and hospitality organizations throughout the state.

Since this is a Legislative year, it's very important for our industry to participate in the Texas Hotel & Lodging Industry's Converge on the Capitol. If you have never been, this is a vital opportunity for you and your colleagues to participate in the legislative process. I'm excited to announce that HATC will be providing transportation to and from this event for all HATC member hoteliers. Please join hoteliers across the state in Austin on February 21, where you will be briefed on the lodging and tourism industry's key legislative priorities at issue in the 2019 session. You will be given a packet of information noting these priorities to leave with the state legislators and their staff during your scheduled visits. Your visit with your legislative leaders and their staff lets them see the faces and hear the priorities of the tourism and lodging industry operators first hand — a critical component in our ability to be successful at the Capitol. This is a perfect opportunity to visit with and become friendlier or more familiar with the legislators and their staff who affect how lodging and tourism operators do business in Texas. Your legislators want to hear from you, and the Converge is the perfect way to make your voice heard. So, please get involved!

It is our diverse membership that makes our organization strong. From the smallest to the largest, all hotels and associate members have a voice and a place within HATC. Please get involved with some of our hard working and productive committees such as the HATC Ambassador program this year. We can always use new ideas and membership involvement to make our events bigger and better.

Lastly, I'm excited to announce that in December we launched the Hotel Association of Tarrant County Human Resources Council, which consists of local hotel HR Executives from every brand, Workforce Solutions for Tarrant County and many other community partners such as Goodwill Industries. This Council was formed to help create a new pipeline of candidates to work in your hotels, identify future recruitment opportunities and generate a promotional video featuring the local hotel industry to the future workforce. This group is chaired by my HRD, Olga Bartlet here at the Hilton Arlington.

I look forward to meeting each of you and working together to further our industry. It's going to take all our help to keep up the fantastic momentum we have built. Let's make 2019 our best year ever!

Sincerely, Joe Jennings

Joe Jennings, General Manager









{\$45 Members} {\$55 Guests}

...WE WILL BE SELLING STRIKES...T

(PARTIES OF MORE THAN 6 WILL BE SPLIT INTO 2 LANES) THE TEAM WITH THE HIGHEST NUMBER OF POINTS WINS THE TOURNAMENT.

RSVP TO JULIE@TARRANTCOUNTYHOTEL.COM

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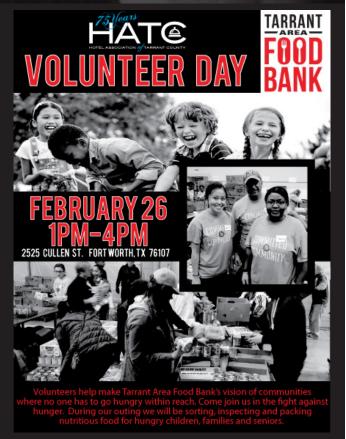
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HATC INFORMER: SPRING 2019



STAY TARRANT COUNTY. COM





THLA's 2019 Converge on the Capitol is a vital opportunity for you and your colleagues to participate in the legislative process. Visit with your legislative leaders and their staff face-to-face and hear their priorities for the tourism and lodging industry firsthand.

This is the largest lodging industry legislative event in the nation.

Join us in Austin on Thursday, February 21st, 2019 (the day following TTIA's Unity Dinner).

Meet at the Austin Convention Center where you will be briefed on the lodging and tourism industry's key legislative priorities at issue in the 2019 legislative session. OR, HATCwill be providing transportation to and from Austin, **departing at 6:15am** from the HATC Offices at 6642 N. Riverside Dr. Ste. 600, Fort Worth, TX 76137: 817-238-3232





BEERS, CHEERS&INDUSTRY PEERS

HATE TRIPLE HEADER



INCLUDES GAME ADMISSION
AND TAILGATE PARTY
ALL NO SHOWS WILL BE BILLED

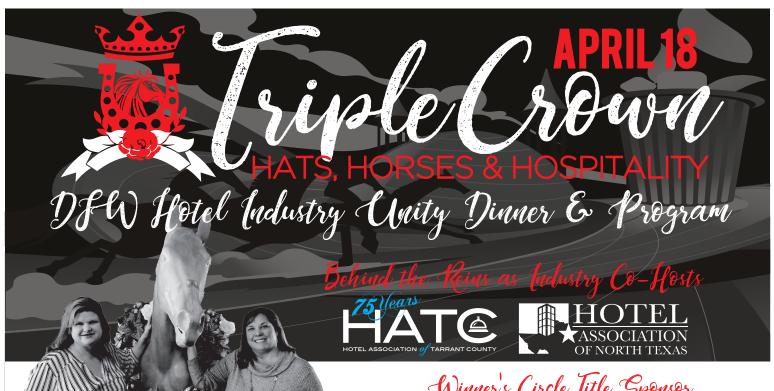
RANGERS v. PIRATES

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Winner's Circle Title Sponsor



Manna Bets

Let our guest pro watch the horses in practice and then teach you how to bet!

Do it up Good for a chance to win prizes in our hat & fascinator contest!

Joen Down

Grab your Mint Julep! We're hosting in the first hour!

FOR MORE INFORMATION: ARRANTCOUNTYHOTELCOM

Sponsor Packages

Trifecta \$4,500

Logo Recognition 16 tickets/2 reserved tables of 8 \$100 Lone Star Bucks 8 preferred parking passes

Win, Place or Show \$1,500

10 tickets/1 reserved table of 10 Logo recognition 5 preferred parking passes

Includes admission, dinner buffet & hosted bar for 1 hour Member - \$95 : Guest - \$125

THE ALYSHEBA ROOM AT LONE STAR PARK 1000 Lone Star Parkway: Grand Prairie, TX 75050 EVENT REGISTRATION BEGINNING AT 5:30PM.

FIRST RACE BEGINS AT 6:30PM ALL TICKETS MUST BE PURCHASED BY APRIL 12