



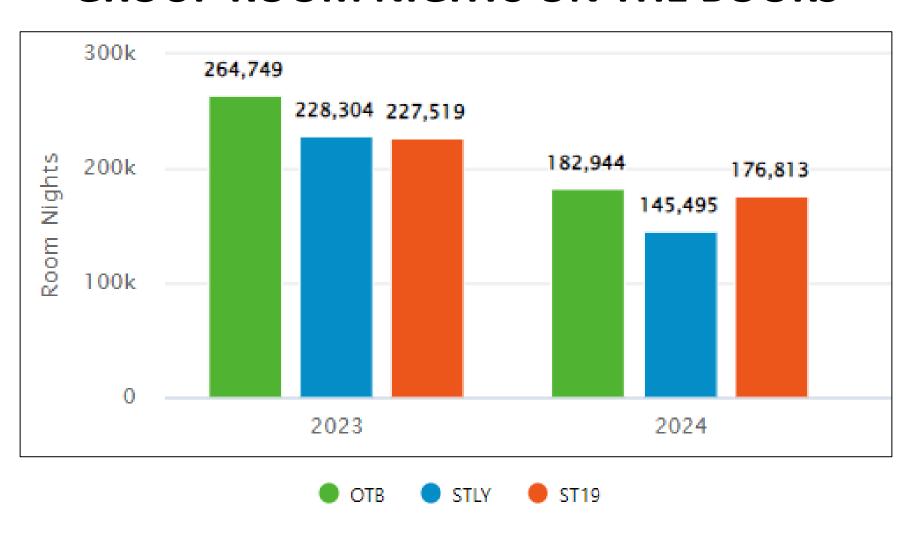
## GROUP SALES STATS

CONVENTION SALES	FYTD	% TO GOAL
Contracted Room Nights	185,779	96%
Lead Volume	2,235	_
Lead Room Nights	2.1M	135%

SPORTS SALES	FYTD	% TO GOAL
Contracted Room Nights	60,414	80%
Estimated Economic Impact	\$116.5 M	99.6%

## 2024 GROUP PACE

## **GROUP ROOM NIGHTS ON THE BOOKS**





## 2024 KEY EVENTS

CONVENTION / SPORTS EVENT	START DATE	ESTIMATED ATTENDEES
UIL Spirit State Championship	1/3/2024	32,500
Mary Kay Inc.	1/7/2024	6,000
American Cheerleaders Association	1/26/2024	14,000
National Business Aviation Association	3/9/2024	2,500
NCAA Gymnastic Championships	4/18/2024	20,000
USA Gymnastics 2024 Xfinity U.S. Gymnastics Champs	5/30/2024	25,000
Association of Water Board Directors-Texas	6/10/2024	1,550
Major League Baseball / MLB	7/8/2024	10,000
Southwest Veterinary Symposium	9/25/2024	4,800
Texas Emergency Medical Services	11/22/2024	2,500







FORT WORTH HISPANIC HERITAGE MONTH



































