

PRESIDENT'S CORNER

SPRING 2022

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It is an incredible honor to be appointed President of the HATC Board again this year and build on the accomplishments of my predecessors to revive our industry and, more importantly, our workforce.

The work that our Association leaders have done over the past couple of years has been tremendous! While our industry has a way to go to regain what was lost

during the pandemic, I am optimistic about the future of hospitality and our association.

Our board's plans will guide HATC into the next chapter, as we continue strengthening our industry and our workforce, and showcasing our leadership on important issues like human trafficking prevention, finding amicable solutions for short term rentals, uses for hotel occupancy taxes, diversity, equality and inclusion.

As we look ahead to 2022 and beyond, I'm incredibly proud of the depth of experience our Officers, Board Members, Ambassadors and HR Council bring to the table, and that these individuals represent the most diverse group of leaders in Tarrant County. We are grateful to these individuals for volunteering their time and energy to ensure that HATC and our industry are successful as we continue moving toward recovery.

We fully intend to have HATC meetings and events back in full swing this year. In this publication you will see several new events such as the hospitality pipeline meeting and a networking mixer/rugby game as well as many other opportunities to get involved. We encourage you to attend as many events and meetings as possible this year to make the most of your membership with the Association.

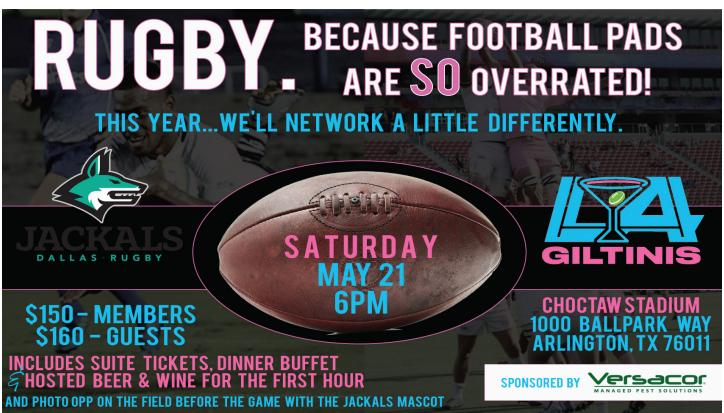
If we can ever help you with anything or if you would like additional information on ways to get involved, please reach out to myself or Julie Faver-Dylla, our Association's Executive Director at julie@tarrantcountyhotel.com.

Nancy Sorrells

2022 HATC President

General Manager, Sheraton Arlington Hotel







masseyservices.com

FORT WORTH PARK APP IS NOW LIVE!





ParkMobile.io

The website provides visitors an easy way to reserve parking for events at the Fort Worth Convention Center, the Will Rogers Memorial Center, the National Cowgirl Museum, Arts Fort Worth, and the Museum of Science and History.

Check it out at https://fwparkreservations.parkmobile.io/

HATC INFORMER: SPRING 2022

STAY TARRANT COUNTY. COM





HOSPITALITY. it's what the cool kids do for a living!

The hotel industry provides many exciting career pathways to explore, all with unparalleled potential for career growth. These careers include occupations within a variety of hotel departments. Hotel employees can experience various occupations, often with the same employer. Within hotels, employees can learn both technical and interpersonal skills that can lead to a multitude of successful career paths.

COMMON DEPARTMENTS & EARNING POTENTIAL

Accounting - \$67,000+
Executive Office - \$90,000+
Food and Beverage - \$64,000+
Human Resources - \$60,000+
Guest Services - \$50,000+
Rooms - \$60,000+
Sales and Marketing - \$70,000+
Security, Engineering
and Maintenance - \$52,000+



34TH ANNUAL HOSPETALITY GOLF CLASSIC6.23.22 TOURNAMENT INFORMATION

DATE:

THURSDAY, JUNE 23, 2022

PLACE:

MARRIOTT HOTEL & GOLF CLUB AT CHAMPION CIRCLE

TIME:

REGISTRATION: 7:30AM - 8:30AM | SHOTGUN START: 9:00AM

GOLF INCLUDES:

RANGE BALLS, GREEN FEES, CART, BEER {ON BEVERAGE CARTS}, COLD DRINKS AND SNACKS, LUNCH {WITH A CASH BAR}, SWAG BAGS AND AMAZING DOOR PRIZES.

\$200.00 - SINGLE PLAYER{S} ONLY.
\$800.00 - FOURSOME ONLY
\$950.00 - FOURSOME PLUS HOLE SPONSORSHIP SIGN
\$350.00 - HOLE SPONSORSHIP SIGN ONLY
\$35.00 - LUNCHEON ONLY – NON HATC MEMBERS \$45.00

SPONSORSHIPS:

\$5000 beer cart sponsor - (2 available) includes signage on cart & drink ticket for each player compliments of your company

\$1500 BEER SPONSOR - INCLUDES KEG OF DOMESTIC BEER PLUS HOLE SPONSORSHIP

\$1500 BREAKFAST SPONSOR - INCLUDES BREAKFAST FOR EACH PLAYER, SIGNAGE PLUS HOLE SPONSORSHIP

\$2500 PREMIUM LOCATION SPONSOR (ONLY I AVAILABLE)
LOCATION IS COMPLETELY SHADED WITH ELECTRICITY & BEST EXPOSURE ON THE COURSE

\$700 DELUXE HOLE SPONSOR - INCLUDES GOLF CART, TENT, TABLE, 2 CHAIRS, SIGNAGE & LUNCH FOR 2 PEOPLE





RSVP BY MAY 3, 2022 TO JULIE FAVER-DYLLA

817-238-3232 or Julie@tarrantcountyhotel.com or mail completed form with payment to hatc : 6642 n. riverside dr. ste. 600 : fort worth, tx $\,76137$