

## PRESIDENT'S CORNER



SPRING 2022

**INFORMER**

HOTEL ASSOCIATION OF TARRANT COUNTY

It is an incredible honor to be appointed President of the HATC Board again this year and build on the accomplishments of my predecessors to revive our industry and, more importantly, our workforce.

The work that our Association leaders have done over the past couple of years has been tremendous! While our industry has a way to go to regain what was lost during the pandemic, I am optimistic about the future of hospitality and our association.

Our board's plans will guide HATC into the next chapter, as we continue strengthening our industry and our workforce, and showcasing our leadership on important issues like human trafficking prevention, finding amicable solutions for short term rentals, uses for hotel occupancy taxes, diversity, equality and inclusion.

As we look ahead to 2022 and beyond, I'm incredibly proud of the depth of experience our Officers, Board Members, Ambassadors and HR Council bring to the table, and that these individuals represent the most diverse group of leaders in Tarrant County. We are grateful to these individuals for volunteering their time and energy to ensure that HATC and our industry are successful as we continue moving toward recovery.

We fully intend to have HATC meetings and events back in full swing this year. In this publication you will see several new events such as the hospitality pipeline meeting and a networking mixer/rugby game as well as many other opportunities to get involved. We encourage you to attend as many events and meetings as possible this year to make the most of your membership with the Association.

If we can ever help you with anything or if you would like additional information on ways to get involved, please reach out to myself or Julie Faver-Dylla, our Association's Executive Director at [julie@tarrantcountyhotel.com](mailto:julie@tarrantcountyhotel.com).

A handwritten signature in black ink that reads "Nancy Sorrells".

Nancy Sorrells  
2022 HATC President  
General Manager, Sheraton Arlington Hotel

# RUGBY - BECAUSE FOOTBALL PADS ARE SO OVERRATED!

THIS YEAR...WE'LL NETWORK A LITTLE DIFFERENTLY.



**JACKALS**  
DALLAS RUGBY



**\$150 - MEMBERS**  
**\$160 - GUESTS**

**CHOCTAW STADIUM**  
**1000 BALLPARK WAY**  
**ARLINGTON, TX 76011**

**INCLUDES SUITE TICKETS, DINNER BUFFET**  
**& HOSTED BEER & WINE FOR THE FIRST HOUR**

SPONSORED BY **Versacor**  
MANAGED PEST SOLUTIONS

AND PHOTO OPP ON THE FIELD BEFORE THE GAME WITH THE JACKALS MASCOT



masseyservices.com

## FORT WORTH PARK APP IS NOW LIVE!

### COMPREHENSIVE COMMERCIAL PEST PREVENTION



DEDICATED  
CUSTOMER SERVICE

FAST RESOLUTION

**FW PARK App,**  
Powered by  
**ParkMobile, to Offer**  
**Parking Reservations**

ParkMobile.io



### THE MASSEY DIFFERENCE

CUSTOMIZED  
PROGRAMS

RESPONSE WITHIN  
2 HOURS &  
ON PROPERTY  
WITHIN 24 HOURS

The website provides visitors an easy way to reserve parking for events at the Fort Worth Convention Center, the Will Rogers Memorial Center, the National Cowgirl Museum, Arts Fort Worth, and the Museum of Science and History.

Check it out at

<https://fwparkreservations.parkmobile.io/>

**JONATHAN HOOPER: 817-819-5646**  
**JHOOPER@MASSEYSERVICES.COM**



# RANGERS v. Astros

*Astros*

## TEXAS SIZED STAND-OFF



**\$35 MEMBERS : \$50 GUESTS**

**INCLUDES GAME ADMISSION  
 AND TAILGATE PARTY**

**ALL NO SHOWS WILL BE BILLED**

**THURSDAY, APRIL 28**

**11AM : TAILGATE : 1:05PM : FIRST PITCH**

**SHERATON ARLINGTON HOTEL**  
 1500 Convention Center Drive

SPONSORS



# HOSPITALITY. *it's what the cool kids do for a living!*

The hotel industry provides many exciting career pathways to explore, all with unparalleled potential for career growth. These careers include occupations within a variety of hotel departments. Hotel employees can experience various occupations, often with the same employer. Within hotels, employees can learn both technical and interpersonal skills that can lead to a multitude of successful career paths.

### COMMON DEPARTMENTS & EARNING POTENTIAL

- Accounting - \$67,000+
- Executive Office - \$90,000+
- Food and Beverage - \$64,000+
- Human Resources - \$60,000+
- Guest Services - \$50,000+
- Rooms - \$60,000+
- Sales and Marketing - \$70,000+
- Security, Engineering and Maintenance - \$52,000+



# 34TH ANNUAL *HOSPITALITY* GOLF CLASSIC 6.23.22 TOURNAMENT INFORMATION

**DATE:**

THURSDAY, JUNE 23, 2022

**PLACE:**

MARRIOTT HOTEL & GOLF CLUB AT CHAMPION CIRCLE

**TIME:**

REGISTRATION: 7:30AM - 8:30AM | SHOTGUN START: 9:00AM

**GOLF INCLUDES:**

RANGE BALLS, GREEN FEES, CART, BEER {ON BEVERAGE CARTS}, COLD DRINKS AND SNACKS,  
LUNCH {WITH A CASH BAR}, SWAG BAGS AND AMAZING DOOR PRIZES.

\_\_\_\_\_ \$200.00 - SINGLE PLAYER{S} ONLY.

\_\_\_\_\_ \$800.00 - FOURSOME ONLY

\_\_\_\_\_ \$950.00 - FOURSOME PLUS HOLE SPONSORSHIP SIGN

\_\_\_\_\_ \$350.00 - HOLE SPONSORSHIP SIGN ONLY

\_\_\_\_\_ \$35.00 - LUNCHEON ONLY - NON HATC MEMBERS \$45.00

**SPONSORSHIPS:**

\$5000 BEER CART SPONSOR - (2 AVAILABLE) INCLUDES SIGNAGE ON CART  
& DRINK TICKET FOR EACH PLAYER COMPLIMENTS OF YOUR COMPANY

\$1500 BEER SPONSOR - INCLUDES KEG OF DOMESTIC BEER PLUS HOLE SPONSORSHIP

\$1500 BREAKFAST SPONSOR - INCLUDES BREAKFAST FOR EACH PLAYER, SIGNAGE PLUS HOLE SPONSORSHIP

\$2500 PREMIUM LOCATION SPONSOR (ONLY 1 AVAILABLE)  
LOCATION IS COMPLETELY SHADED WITH ELECTRICITY & BEST EXPOSURE ON THE COURSE

\$700 DELUXE HOLE SPONSOR - INCLUDES GOLF CART, TENT, TABLE, 2 CHAIRS, SIGNAGE & LUNCH FOR 2 PEOPLE



**RSVP BY MAY 3, 2022 TO JULIE FAVER-DYLLA**

817-238-3232 OR [JULIE@TARRANTCOUNTYHOTEL.COM](mailto:JULIE@TARRANTCOUNTYHOTEL.COM)

OR MAIL COMPLETED FORM WITH PAYMENT TO HATC : 6642 N. RIVERSIDE DR. STE. 600 : FORT WORTH, TX 76137