

SUMMER 2022

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## PRESIDENT'S CORNER

Hello my friends!

I'd like to start out by saying thank you to everyone who has reached out to me after my husband's passing. Your support was greatly appreciated.

It's hard to believe the first quarter is well behind us and we are already heading into the Summer. So many exciting things have already

happened. We have had the highest attendance yet at our Rangers tailgate party, have almost reached our HATC membership goal for the year and our hotels are forecasting to meet budget for the year. No one wants to jinx it, but it is starting to feel like things are back to normal after the pandemic.

I have heard from many of my counterparts that revenue is flowing in and that their biggest issue currently is recruiting strong candidates to work at their hotels. Please remember that our members are able to post their job openings on the job board at www.StayTarrantCounty.com for free. We can also get these openings out on social media for you. We also have a thriving student chapter at the University of North Texas Hospitality program. If you are looking for talent, please be sure to reach out to them as well. Summer time also means the kick off of our annual Wage & Benefit Survey. The purpose of the survey is to provide member hotels with wage and benefit information. All of the data is kept confidential and is provided free to each hotel member that completes the survey. If you would like to see any new benefit questions or additional line level positions added to the survey this year please let us know. Our goal at HATC is to make life easier for our members. Stay tuned for upcoming plans to assist with recruitment for our hotels.

The 34th Annual HATC HOSPERtality Golf Tournament presented by Regions Pest is coming up June 23rd and the sign up for golfers is going so well! Our HATC Golf Committee is working hard to make this our best tournament ever. Please help these volunteers and continue to send in your donations for the awards luncheon that follows the tournament. All of the prizes, the outstanding venue and the awesome group of people that put on the event are what keep people coming back and making the event so popular and well attended. Thank you for all you do to help support HATC.

Lastly, please keep in mind supporting those who support you. Buying from Allied Members is another great way you can support HATC. Not only do we have great people and companies that support and attend our events, Allied members provide huge support by sponsoring major events and donating prizes at our Association meetings. Without our Allied members, we could not be as successful in providing the great benefits of our membership. Let's continue to support our Allied members whenever possible. Before you sign a contract or purchase a service, please consider consulting one of our Allied members before making your final decision – many of them offer discounts to HATC members.

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Nancy Sorrells 2022 HATC President General Manager, Sheraton Arlington Hotel



HATC INFORMER: SUMMER 2022



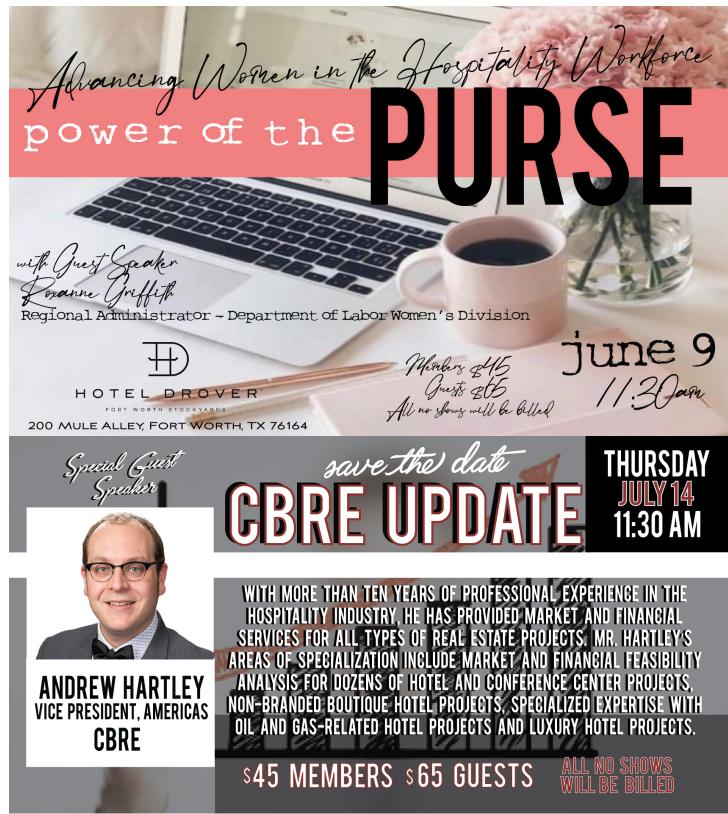




HATC INFORMER: SUMMER 2022

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# 34TH ANNUAL HosperTALITY GOLFCLASSIC6.23.22 TOURNAMENT INFORMATION

#### DATE:

THURSDAY, JUNE 23, 2022

#### PLACE:

MARRIOTT HOTEL & GOLF CLUB AT CHAMPION CIRCLE

TIME:

REGISTRATION: 7:30AM - 8:30AM | SHOTGUN START: 9:00AM

### **GOLF INCLUDES:**

RANGE BALLS, GREEN FEES, CART, BEER {ON BEVERAGE CARTS}, COLD DRINKS AND SNACKS, LUNCH {WITH A CASH BAR}, SWAG BAGS AND AMAZING DOOR PRIZES.

\_\_\_\_\$200.00 - SINGLE PLAYER{S} ONLY.

\_\_\$800.00 - FOURSOME ONLY

\_\_\_\_\_\$950.00 - FOURSOME PLUS HOLE SPONSORSHIP SICN

\_\_\$350.00 - HOLE SPONSORSHIP SIGN ONLY

\$35.00 - LUNCHEON ONLY - NON HATC MEMBERS \$45.00

#### SPONSORSHIPS:

\$5000 BEER CART SPONSOR - (2 AVAILABLE) INCLUDES SIGNAGE ON CART & DRINK TICKET FOR EACH PLAYER COMPLIMENTS OF YOUR COMPANY

\$1500 BEER SPONSOR - INCLUDES KEG OF DOMESTIC BEER PLUS HOLE SPONSORSHIP

\$1500 BREAKFAST SPONSOR - INCLUDES BREAKFAST FOR EACH PLAYER, SIGNAGE PLUS HOLE SPONSORSHIP

\$2500 PREMIUM LOCATION SPONSOR (ONLY I AVAILABLE) LOCATION IS COMPLETELY SHADED WITH ELECTRICITY & BEST EXPOSURE ON THE COURSE

700 deluxe hole sponsor - includes colf cart, tent, table, 2 chairs, signage & lunch for 2 people





RSVP BY MAY 3, 2022 TO JULIE FAVER-DYLLA 817-238-3232 or Julie@tarrantcountyhotel.com or mail completed form with payment to hatc : 6642 n. riverside dr. ste. 600 : fort worth, tx 76137