

PRESIDENT'S CORNER



Hello my friends!

I'd like to start out by saying thank you to everyone who has reached out to me after my husband's passing. Your support was greatly appreciated.

It's hard to believe the first quarter is well behind us and we are already heading into the Summer. So many exciting things have already happened. We have had the highest attendance yet at our Rangers tailgate party, have almost reached our HATC membership goal for the year and our hotels are forecasting to meet budget for the year. No one wants to jinx it, but it is starting to feel like things are back to normal after the pandemic.

I have heard from many of my counterparts that revenue is flowing in and that their biggest issue currently is recruiting strong candidates to work at their hotels. Please remember that our members are able to post their job openings on the job board at www.StayTarrantCounty.com for free. We can also get these openings out on social media for you. We also have a thriving student chapter at the University of North Texas Hospitality program. If you are looking for talent, please be sure to reach out to them as well. Summer time also means the kick off of our annual Wage & Benefit Survey. The purpose of the survey is to provide member hotels with wage and benefit information. All of the data is kept confidential and is provided free to each hotel member that completes the survey. If you would like to see any new benefit questions or additional line level positions added to the survey this year please let us know. Our goal at HATC is to make life easier for our members. Stay tuned for upcoming plans to assist with recruitment for our hotels.

The 34th Annual HATC HOSPERTAILITY Golf Tournament presented by Regions Pest is coming up June 23rd and the sign up for golfers is going so well! Our HATC Golf Committee is working hard to make this our best tournament ever. Please help these volunteers and continue to send in your donations for the awards luncheon that follows the tournament. All of the prizes, the outstanding venue and the awesome group of people that put on the event are what keep people coming back and making the event so popular and well attended. Thank you for all you do to help support HATC.

Lastly, please keep in mind supporting those who support you. Buying from Allied Members is another great way you can support HATC. Not only do we have great people and companies that support and attend our events, Allied members provide huge support by sponsoring major events and donating prizes at our Association meetings. Without our Allied members, we could not be as successful in providing the great benefits of our membership. Let's continue to support our Allied members whenever possible. Before you sign a contract or purchase a service, please consider consulting one of our Allied members before making your final decision – many of them offer discounts to HATC members.

A handwritten signature in cursive script that reads "Nancy Sorrells".

Nancy Sorrells
2022 HATC President
General Manager, Sheraton Arlington Hotel

SUMMER 2022

INFORMER

HOTEL ASSOCIATION OF TARRANT COUNTY

RUGBY. BECAUSE FOOTBALL PADS ARE SO OVERRATED!

THIS YEAR...WE'LL NETWORK A LITTLE DIFFERENTLY.



JACKALS
DALLAS RUGBY



\$150 - MEMBERS
\$160 - GUESTS

CHOCTAW STADIUM
1000 BALLPARK WAY
ARLINGTON, TX 76011

INCLUDES SUITE TICKETS, DINNER BUFFET
& HOSTED BEER & WINE FOR THE FIRST HOUR
AND PHOTO OPP ON THE FIELD BEFORE THE GAME WITH THE JACKALS MASCOT

SPONSORED BY **Versacor**
MANAGED PEST SOLUTIONS



masseyservices.com

COMPREHENSIVE COMMERCIAL PEST PREVENTION

DEDICATED CUSTOMER SERVICE

FAST RESOLUTION

THE MASSEY DIFFERENCE

CUSTOMIZED PROGRAMS

RESPONSE WITHIN 2 HOURS & ON PROPERTY WITHIN 24 HOURS

JONATHAN HOOPER: 817-819-5646
JHOOPER@MASSEYSERVICES.COM



2022 WAGE & BENEFIT SURVEY

COMING SOON
WATCH FOR IT THIS SUMMER

Advancing Women in the Hospitality Workforce
power of the **PURSE**

*with Guest Speaker
Roxanne Griffith*

Regional Administrator - Department of Labor Women's Division



HOTEL DROVER

FORT WORTH STOCKYARDS

200 MULE ALLEY, FORT WORTH, TX 76164

*Members \$45
Guests \$65
All no shows will be billed*

*June 9
11:30am*

*Special Guest
Speaker*



ANDREW HARTLEY
VICE PRESIDENT, AMERICAS
CBRE

save the date

CBRE UPDATE

**THURSDAY
JULY 14
11:30 AM**

WITH MORE THAN TEN YEARS OF PROFESSIONAL EXPERIENCE IN THE HOSPITALITY INDUSTRY, HE HAS PROVIDED MARKET AND FINANCIAL SERVICES FOR ALL TYPES OF REAL ESTATE PROJECTS. MR. HARTLEY'S AREAS OF SPECIALIZATION INCLUDE MARKET AND FINANCIAL FEASIBILITY ANALYSIS FOR DOZENS OF HOTEL AND CONFERENCE CENTER PROJECTS, NON-BRANDED BOUTIQUE HOTEL PROJECTS, SPECIALIZED EXPERTISE WITH OIL AND GAS-RELATED HOTEL PROJECTS AND LUXURY HOTEL PROJECTS.

\$45 MEMBERS \$65 GUESTS

**ALL NO SHOWS
WILL BE BILLED**

34TH ANNUAL *HOSPITALITY* GOLF CLASSIC 6.23.22 TOURNAMENT INFORMATION

DATE:

THURSDAY, JUNE 23, 2022

PLACE:

MARRIOTT HOTEL & GOLF CLUB AT CHAMPION CIRCLE

TIME:

REGISTRATION: 7:30AM - 8:30AM | SHOTGUN START: 9:00AM

GOLF INCLUDES:

RANGE BALLS, GREEN FEES, CART, BEER {ON BEVERAGE CARTS}, COLD DRINKS AND SNACKS,
LUNCH {WITH A CASH BAR}, SWAG BAGS AND AMAZING DOOR PRIZES.

_____ \$200.00 - SINGLE PLAYER{S} ONLY.

_____ \$800.00 - FOURSOME ONLY

_____ \$950.00 - FOURSOME PLUS HOLE SPONSORSHIP SIGN

_____ \$350.00 - HOLE SPONSORSHIP SIGN ONLY

_____ \$35.00 - LUNCHEON ONLY - NON HATC MEMBERS \$45.00

SPONSORSHIPS:

\$5000 BEER CART SPONSOR - (2 AVAILABLE) INCLUDES SIGNAGE ON CART
& DRINK TICKET FOR EACH PLAYER COMPLIMENTS OF YOUR COMPANY

\$1500 BEER SPONSOR - INCLUDES KEG OF DOMESTIC BEER PLUS HOLE SPONSORSHIP

\$1500 BREAKFAST SPONSOR - INCLUDES BREAKFAST FOR EACH PLAYER, SIGNAGE PLUS HOLE SPONSORSHIP

\$2500 PREMIUM LOCATION SPONSOR (ONLY 1 AVAILABLE)
LOCATION IS COMPLETELY SHADED WITH ELECTRICITY & BEST EXPOSURE ON THE COURSE

\$700 DELUXE HOLE SPONSOR - INCLUDES GOLF CART, TENT, TABLE, 2 CHAIRS, SIGNAGE & LUNCH FOR 2 PEOPLE



RSVP BY MAY 3, 2022 TO JULIE FAVER-DYLLA

817-238-3232 OR JULIE@TARRANTCOUNTYHOTEL.COM

OR MAIL COMPLETED FORM WITH PAYMENT TO HATC : 6642 N. RIVERSIDE DR. STE. 600 : FORT WORTH, TX 76137