



STAY CURRENT. STAY TARRANT.

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SINCE 1940

HATC



STAY CURRENT. STAY TARRANT.

HOTEL ASSOCIATION OF TARRANT COUNTY

STAYTARRANTCOUNTY.COM

APRIL 5

FAIR. FARE. FANFARE THE ANNUAL HATC TRIPLE PLAY TEXAS RANGERS TAILGATE PARTY

JUNE 8

IT'S TIME FOR TEE.

They say a bad day on the golf course is better than a good day at work. We agree.

THIS ISSUE

- ...GOLF
- ...NEW SCHOLARSHIP
- ...CONVERGE
- ...CASINO NIGHT
- ...BASEBALL
- ...MASSEY



HAPPY NEW YEAR!

We hope 2023 has started off with a bang for you. Everyone has been so busy; it feels like we haven't been able to stop and catch our breath. Between the holidays, travel delays, family activities, TCU Football, and work, it's like a never-ending hamster wheel.

Hopefully, the start to the new year for you has been a little less chaotic!

U OF H SCHOLARSHIP

HATC has started a new scholarship endowment at the University of Houston Conrad N. Hilton College of Hospitality and Leadership. This scholarship is named after our dear industry friend who passed away late last year, Jeff Finkel.

This scholarship opens so many recruiting opportunities for hoteliers here in Tarrant County. If you are seeking top talent for your hotels, the partnership HATC has formed with U of H is now your ticket to success. (Go Cougs!) Please reach out to our Executive Director Julie Faver-Dylla, to get involved with this exciting new opportunity for recruiting the future leaders of our industry.

MORE NETWORKING

It's our hope to bring you more networking opportunities this year than ever before. As our business begins to rebound, we encourage you to take advantage of everything your Association has to offer.

Later in this newsletter you will find a complete list of upcoming events this year.

You may not be able to attend every event, but our Association will continue to grow if you send someone else from your hotel or company in your place.

HATC is unique as your membership is companywide, not just for one individual.

Given the opportunity to interact with so many industry leaders, I believe your Associates benefit from every department.

If you ever have ideas to make our Association better or to increase access to our members, please reach out to me or Julie. We welcome your feedback on past and current events with open arms.



JOHN YEUNG

HATC President

*Delta Hotels by Marriott
Dallas Southlake*

In closing, I would like to give a big Thank You to our Immediate Past President, Nancy Sorrells, for her leadership and mentorship through a very busy year, and to the 2022 Board Members for their hard work and dedication to our Association and reopening our industry.

The accomplishments that everyone celebrated at the Holiday Awards Luncheon made the close of the year memorable for everyone. Thank you for your continued support. I look forward to a prosperous 2023 for us all!

Sincerely,

John Yeung

John Yeung,
HATC President



This space is reserved for you!
ADVERTISE WITH HATC

YOU ONLY GET OUT OF IT, WHAT YOU PUT INTO IT!

NEVER A TRUER STATEMENT SAID WHEN IT COMES TO GETTING INVOLVED AS A HOTEL ASSOCIATION OF TARRANT COUNTY MEMBER!

ON BEHALF OF THE HATC BOARD OF DIRECTORS, THIS IS YOUR PERSONAL INVITATION TO GET INVOLVED AND MAKE A DIFFERENCE IN YOUR INDUSTRY! WE ARE LOOKING FOR ASSISTANCE IN VARIOUS CAPACITIES.

THE BEST THING ABOUT BEING AN HATC AMBASSADOR IS YOU CAN CHOOSE WHEN AND HOW TO PARTICIPATE DEPENDING ON WHERE YOUR INTEREST LIE AND WHAT YOUR SCHEDULE ALLOWS.

IF YOU ARE NOT READY TO BE A PART OF OUR TEAM, WE ENCOURAGE YOU TO CONSIDER IT. THIS IS THE TIME TO STEP FORWARD AND LET YOUR VOICE BE HEARD.

FOR MORE INFORMATION:
JULIE@TARRANTCOUNTYHOTEL.COM



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TO BECOME AN AMBASSADOR
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WORKING FOR YOU

SPRING

2023

THURSDAY, FEBRUARY 16

2023

CONVERGE

on the Capitol



HATC

working for you!

CONVERGE ON THE CAPITOL

Converge on the Capitol is a vital opportunity for you and your colleagues to participate in the legislative process. Your visits with your legislative leaders and their staff lets them see the faces and hear the priorities of the tourism and lodging industry operators firsthand - a critical component in our ability to be successful at the Capitol. HATC will be chartering a bus to and from boarding at the HATC office and **departing at 6:30am** (day trip only)

HATC office:
6642 N Riverside Drive Ste 600
Fort Worth, TX 76137

CHARTER PROVIDED BY



SCHEDULE

10:00 - 11:00AM
CONVERGE ON THE CAPITOL
REGISTRATION - BALLROOM G
PRE-FUNCTION AREA

11:00AM - 12:30PM
BRIEFING ON
LEGISLATIVE ISSUES

12:30 - 1:30PM - LUNCH

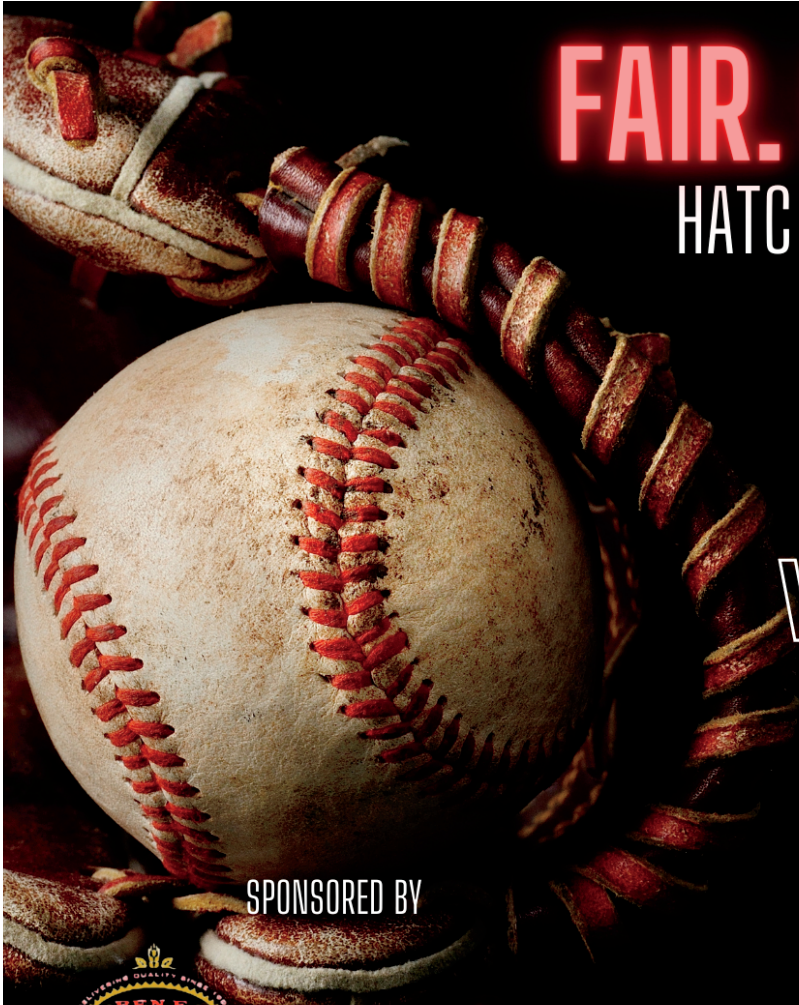
1:30 - 2:00PM
VISITS WITH STATE SENATORS
AND/OR THEIR STAFF AT THE
CAPITOL

2:30 - 3:00PM
VISITS WITH STATE
REPRESENTATIVES AND/OR THEIR
STAFF AT THE CAPITOL



TAILGATE

FAIR. FARE. FANFARE. THE TRIPLE PLAY



FAIR. FARE. FANFARE.

HATC TRIPLE PLAY. ANNUAL TAILGATE

ORIOLES @ RANGERS

WEDNESDAY APR. 5

TAILGATE 11:30AM | FIRST PITCH 1:05PM

SPONSORED BY



\$35 MEMBERS | \$65 GUESTS
(ALL NO SHOWS WILL BE BILLED)

SHERATON ARLINGTON

1500 CONVENTION CENTER DRIVE. ARLINGTON, TX 76011



This space is reserved for you!

ADVERTISE WITH HATC

THURSDAY
JUNE 08

SINCE 1940
HATC
GOLF CLASSIC

REGISTRATION : 7:30-8:30AM
SHOTGUN START : 9AM

MARRIOTT HOTEL & GOLF CLUB
AT CHAMPIONS CIRCLE

\$250 SINGLE PLAYER *
\$850 FOURSOME ONLY

\$1500 BEER SPONSOR (ONLY 2)
INCLUDES DELUXE HOLE SPONSORSHIP,
KEG OF DOMESTIC BEER, ICE & CUPS

\$950 FOURSOME
PLUS HOLE SPONSORSHIP
SIGN

\$1500 MARGARITA SPONSOR (ONLY 1)
INCLUDES DELUXE HOLE SPONSORSHIP,
MARGARITAS, ICE & CUPS

\$350 HOLE SPONSORSHIP
SIGN ONLY

\$1500 BREAKFAST SPONSOR - INCLUDES
BREAKFAST FOR EACH PLAYER, SIGNAGE
PLUS HOLE SPONSORSHIP

\$45 MEMBERS / \$65 GUESTS
FOR LUNCH ONLY

\$1500 PREMIUM LOCATION SPONSOR
(ONLY 1) LOCATION IS COMPLETELY
SHADED WITH ELECTRICITY & BEST
EXPOSURE ON THE COURSE

*PACKAGES INCLUDE RANGE BALLS,
GREEN FEES, GOLF CART, BREAKFAST,
LUNCH, SNACKS, SWAG BAGS, AND
AMAZING PRIZES

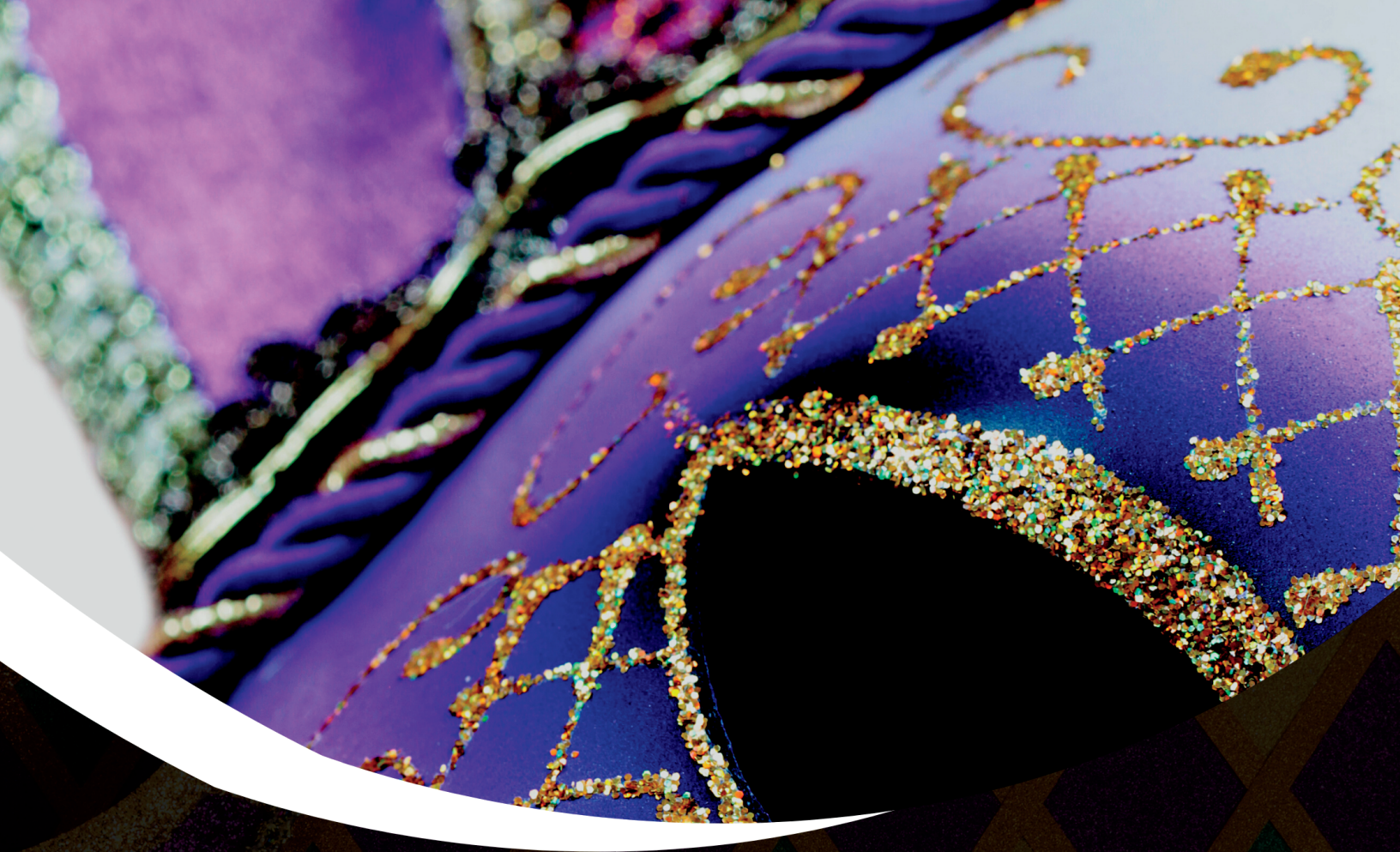
\$900 DELUXE HOLE SPONSOR -
INCLUDES GOLF CART, TENT, TABLE, 2
CHAIRS, SIGNAGE
& LUNCH FOR 2 PEOPLE

SPONSORED BY



Sign up Here

CALL 817-238-3232.
E-MAIL JULIE@TARRANTCOUNTYHOTEL.COM
OR MAIL COMPLETED FORM WITH PAYMENT TO
HATC: 6642 N. RIVERSIDE DR. STE. 600 : FORT WORTH, TX 76137



CASINO NIGHT '23

laissez le bon temps rouler

[WE'RE LETTING THE GOOD TIMES ROLL NEW ORLEANS STYLE]

DATE
TBD

SPONSORED BY

MASSEY
Commercial Services®

Arlington ISD High School Hospitality & Tourism Career Days

FEATURING

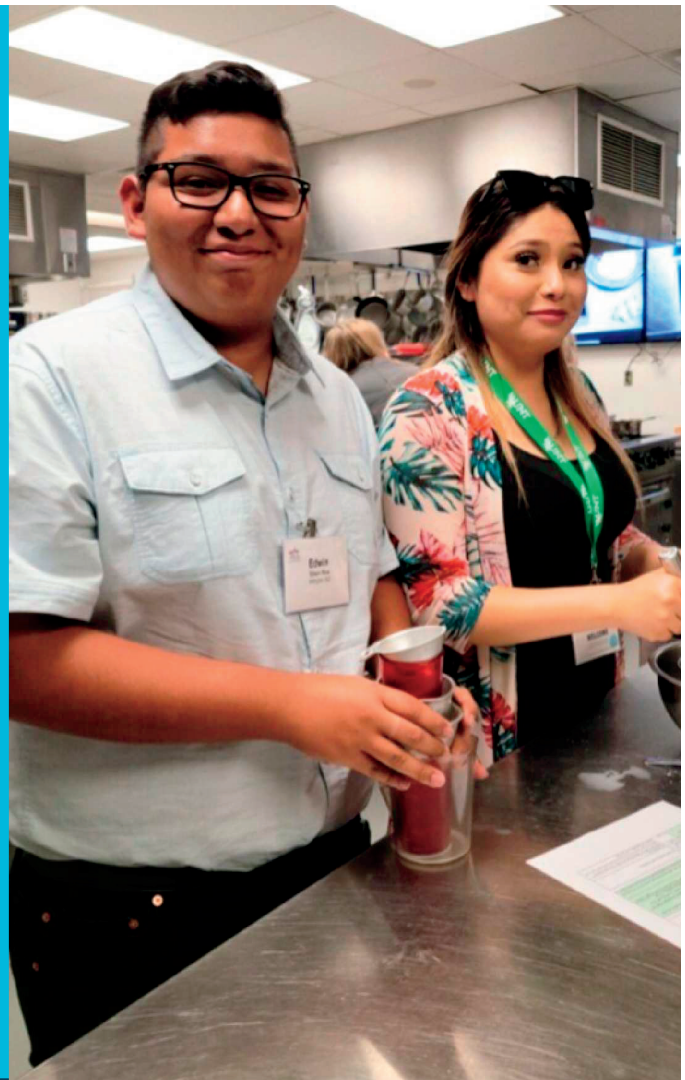
1700 high school students currently enrolled
in

Introduction to Culinary Arts

REGISTER YOUR COMPANY TO EXHIBIT DURING THE CAREER AWARENESS & HIRING FAIR

- Tuesday, March 21, 2023
- Wednesday, March 22, 2023
- Thursday, March 23, 2023

Career Awareness & Hiring Fair: 11 AM - 1 PM
Venue: TEXAS LIVE!
1650 E. Randol Mill Road, Arlington, TX 76011



An event designed to increase awareness of the **EXCITING** career occupations that exist within the Hospitality & Tourism industry.

EXHIBITORS CAN:

- Hire summer staff.
- Increase high school students' awareness of Hospitality & Tourism occupations.
- Plan hands-on, engaging activities or demos.
- Interact with up to 600 Arlington ISD students each day.

Register with the link below or QR code to secure an exhibit table:

[Exhibitor Reservation Form](#)



Sponsored by the Texas Hotel & Lodging Association
Education Foundation.

VOLUNTEER TO SERVE AS A HOSPITALITY INDUSTRY PANELIST!

- Share your career path story.
- Describe a day in the life of a hotel leader.
- Inspire a high school student to pursue a fulfilling career.
- Increase awareness of the exciting careers within the Hospitality & Tourism industry.

If interested use the QR code to volunteer or contact Debbie Wieland, Texas Hotel & Lodging Association Education Outreach & Foundation Director, at 512-474-2996 or dwieland@texaslodging.com.

